



The impact of changing formaldehyde regulation on fluorescent pigments

Ramspec, October 13th 2016
Dr. Ingrid Pollers

YOUR PARTNER IN COLORS AND RESINS

Overview

- Introduction
- Fluorescent pigments?
- Formaldehyde regulation and impact on fluorescent pigments
- Focus on coatings
- Conclusion



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MADE IN BELGIUM

Since 1967



market leader!

An **RPM** Company



As of 8/31/15

Consumer Segment
(32%)

Specialty Segment
(15%)

Industrial Segment
(53%)

RUST-OLEUM



SPECIALTY PRODUCTS GROUP

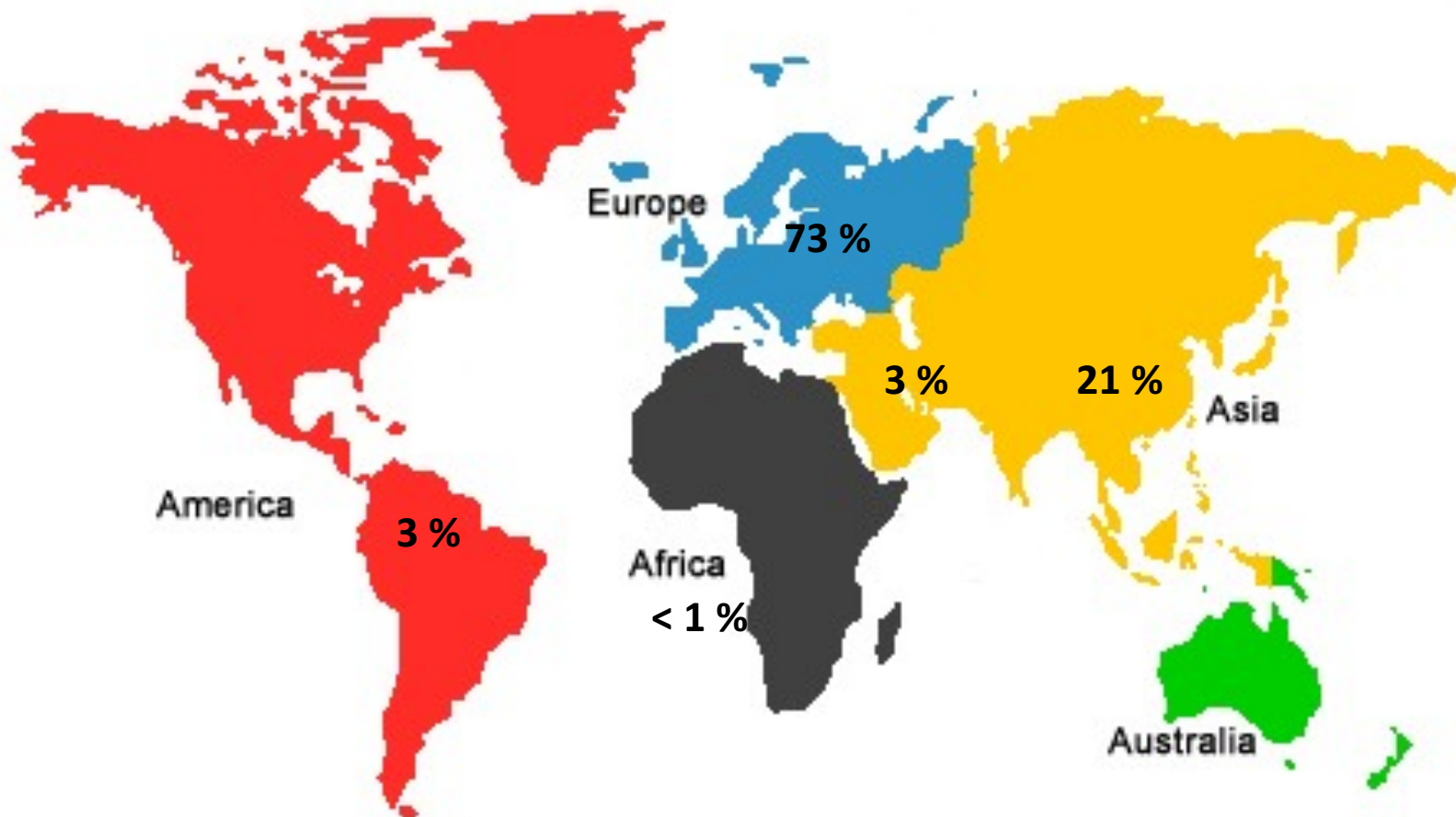



TREMCO

tremco illbruck

PERFORMANCE COATINGS








ABOUT US / CONTACT US / JOBS / PRESS RELEASES

SAMPLE / INFO REQUEST / FAQ


PARTNERSHIP / **NEW PRODUCT LAUNCHES**

HOME | FLUORESCENT COLORS | MORE COLORS | SPECIALITY RESINS | FUNCTIONAL SOLUTIONS



YOUR PARTNER IN COLORS AND RESINS


Home



FLUORESCENT COLORS

Fluorescent pigments and dyes for industrial, cosmetic and food contact applications.


- ▶ [Read more](#)
- ▶ [Impressions](#)



MORE COLORS

Organic and inorganic pigments and pigment concentrates.


- ▶ [Read more](#)
- ▶ [Impressions](#)



SPECIALITY RESINS

Specialty resins made to customer specifications.

- ▶ [Read more](#)
- ▶ [Impressions](#)



FUNCTIONAL SOLUTIONS

Functional solutions supporting process automation, counterfeit protection and particle size adjustments.

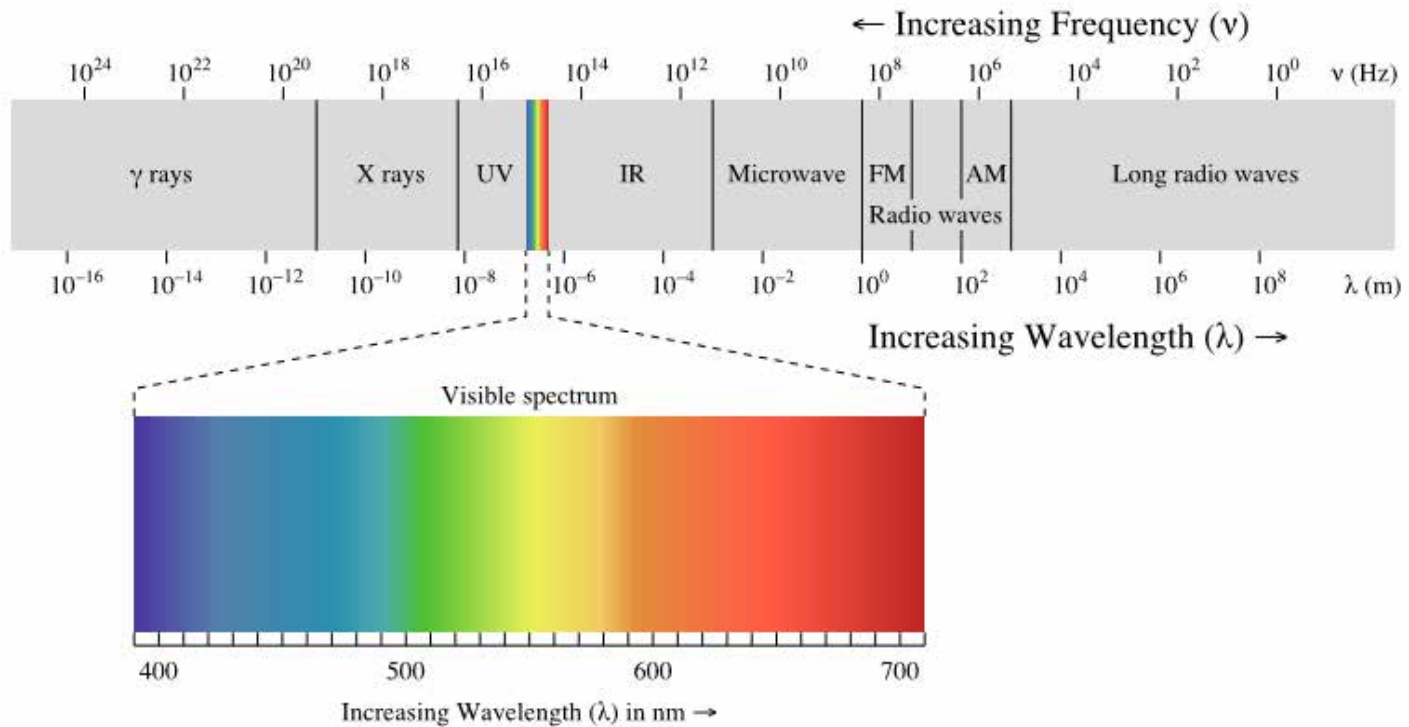
- ▶ [Read more](#)
- ▶ [Impressions](#)

Overview

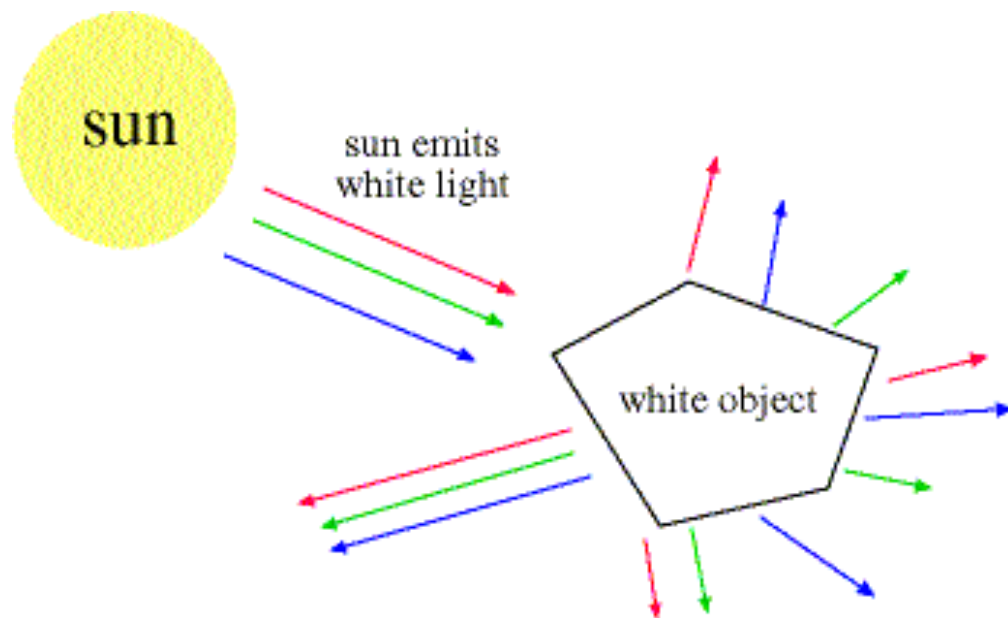
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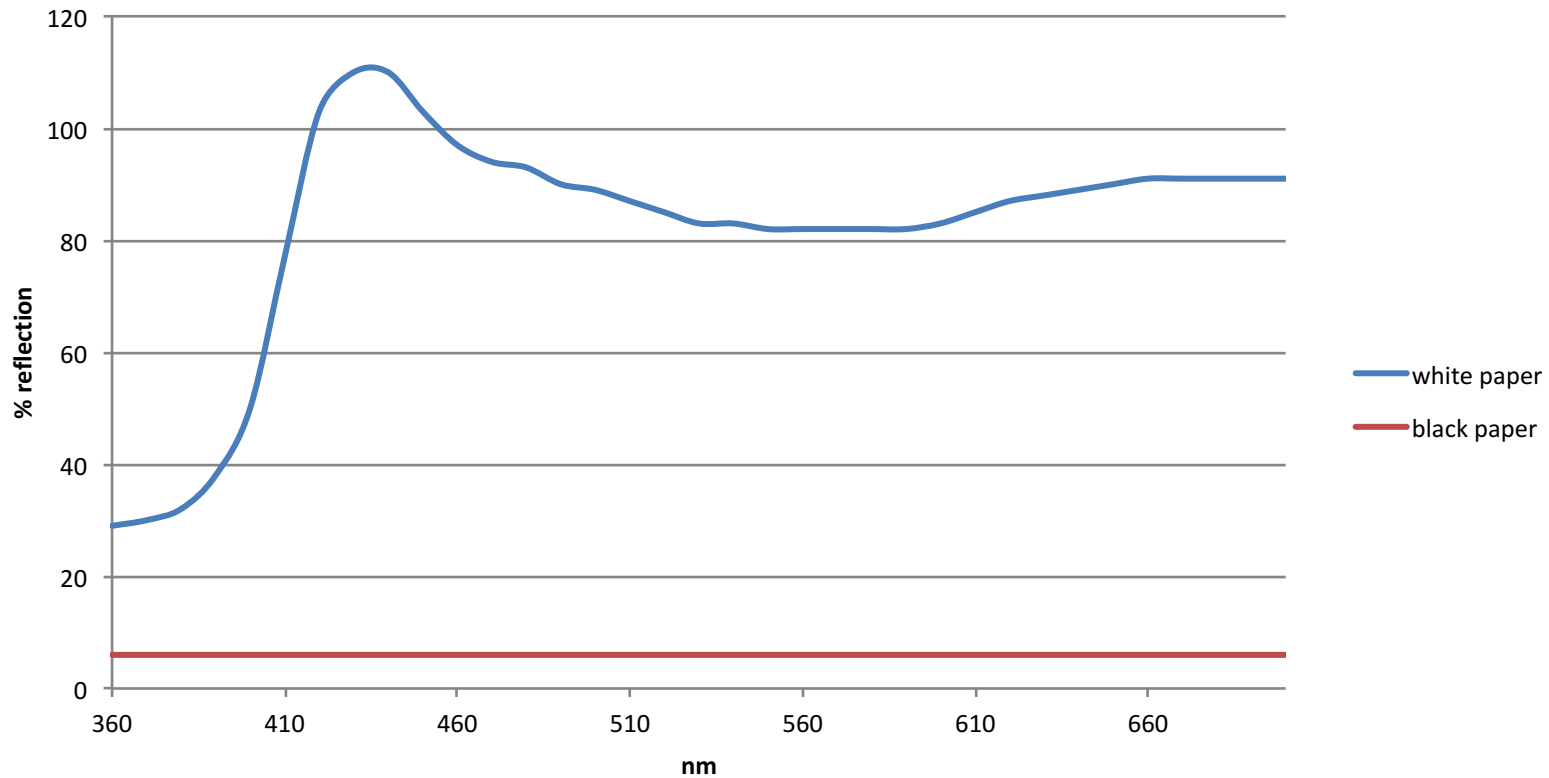
Visible light



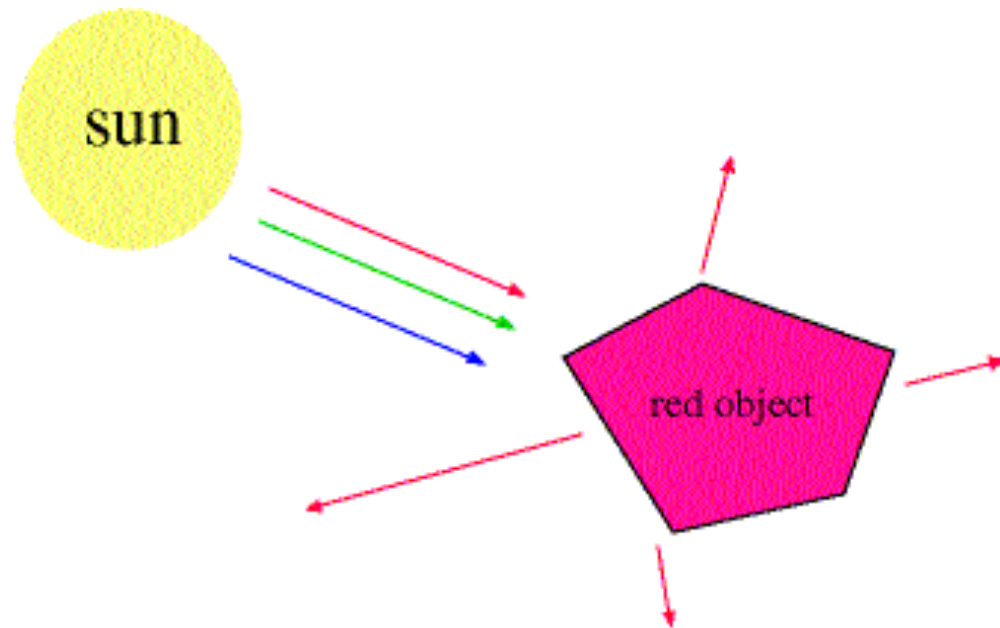
What is color?



Reflection?



What is color?

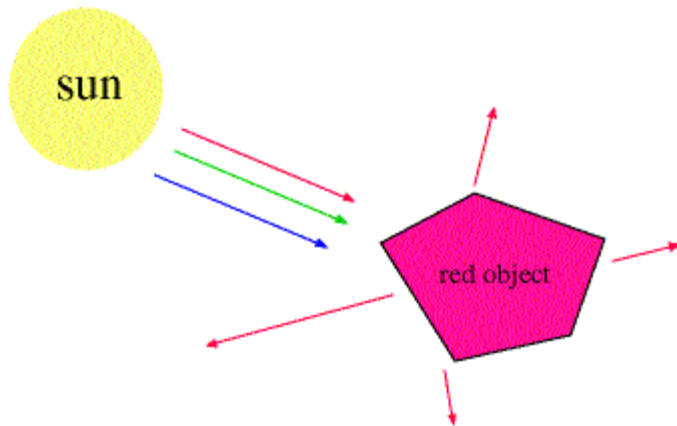


Fluorescence

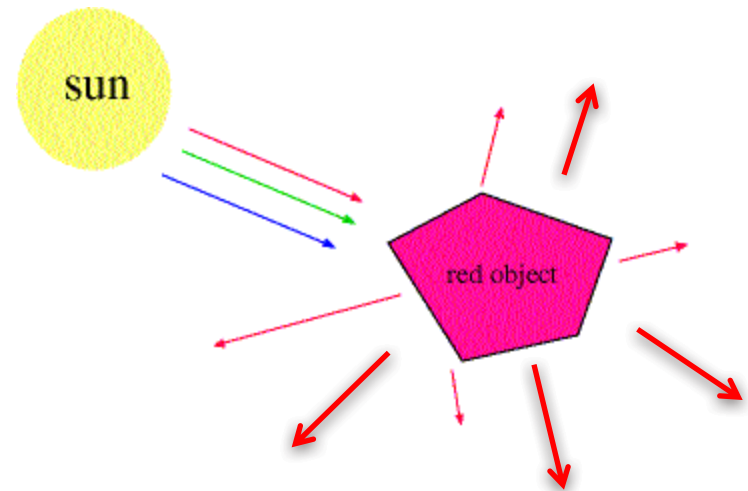
- Absorption of ultraviolet or visible electromagnetic radiation
 - Molecules: elevated to an excited electronic state.
 - Most molecules: dissipation excess energy as heat.
 - Some molecules will emit some of this excess energy as light of a wavelength different from that of the absorbed radiation.
= *Photoluminescence*.
-
- Fluorescence and phosphorescence are examples of photoluminescence.

Fluorescence?

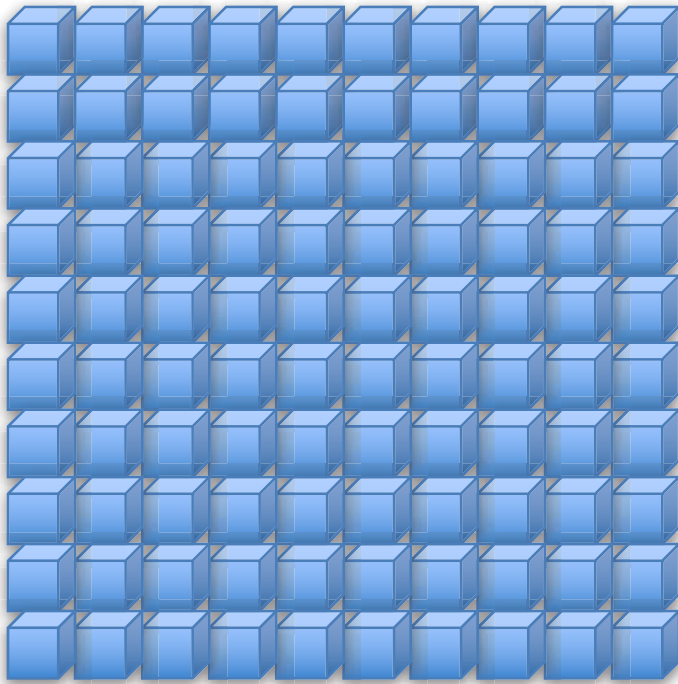
Red object



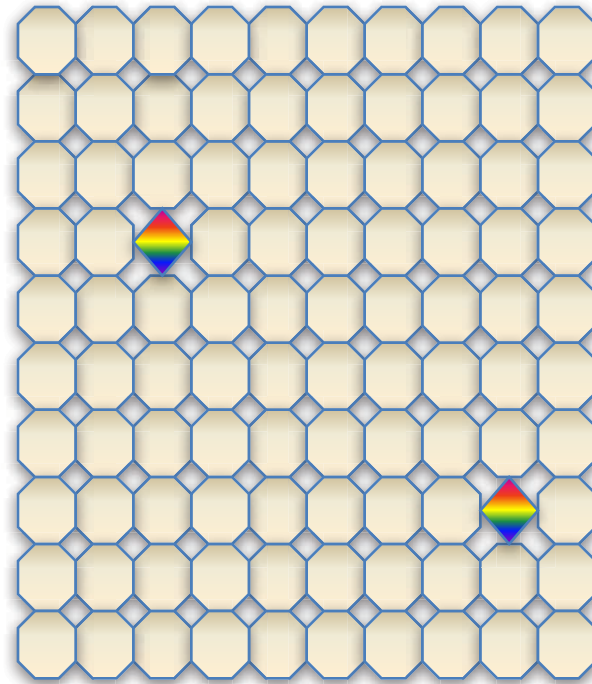
Fluorescent red object



Conventional pigment



Fluorescent pigment



Fluorescent pigments

- **Matrix** is necessary for performance.
- Fluorescent pigments are **transparent** or **semi-transparent**.
- Fluorescent pigments have **less color strength** than conventional pigments.
- **Limited light fastness** in exterior exposure.





- Fluorescent products are **seen 75% sooner**.
- **High visibility** due to brightness (safety applications / advertising).
- **Enlarge color space**.
- **Children are attracted** to bright and fluorescent colors.

Matrix traditional fluorescent pigments




TSA / Melamine / **Formaldehyde**

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Reclassification formaldehyde

- Since January 1, 2016
- Carcinogen Category 2  Carcinogen category 1B
- “presumed to have carcinogenic potential for humans, the classification is largely based on animal evidence”
- High priority @ Radiant Color since many years to develop formaldehyde free fluorescent pigments.

Fluorescent pigments

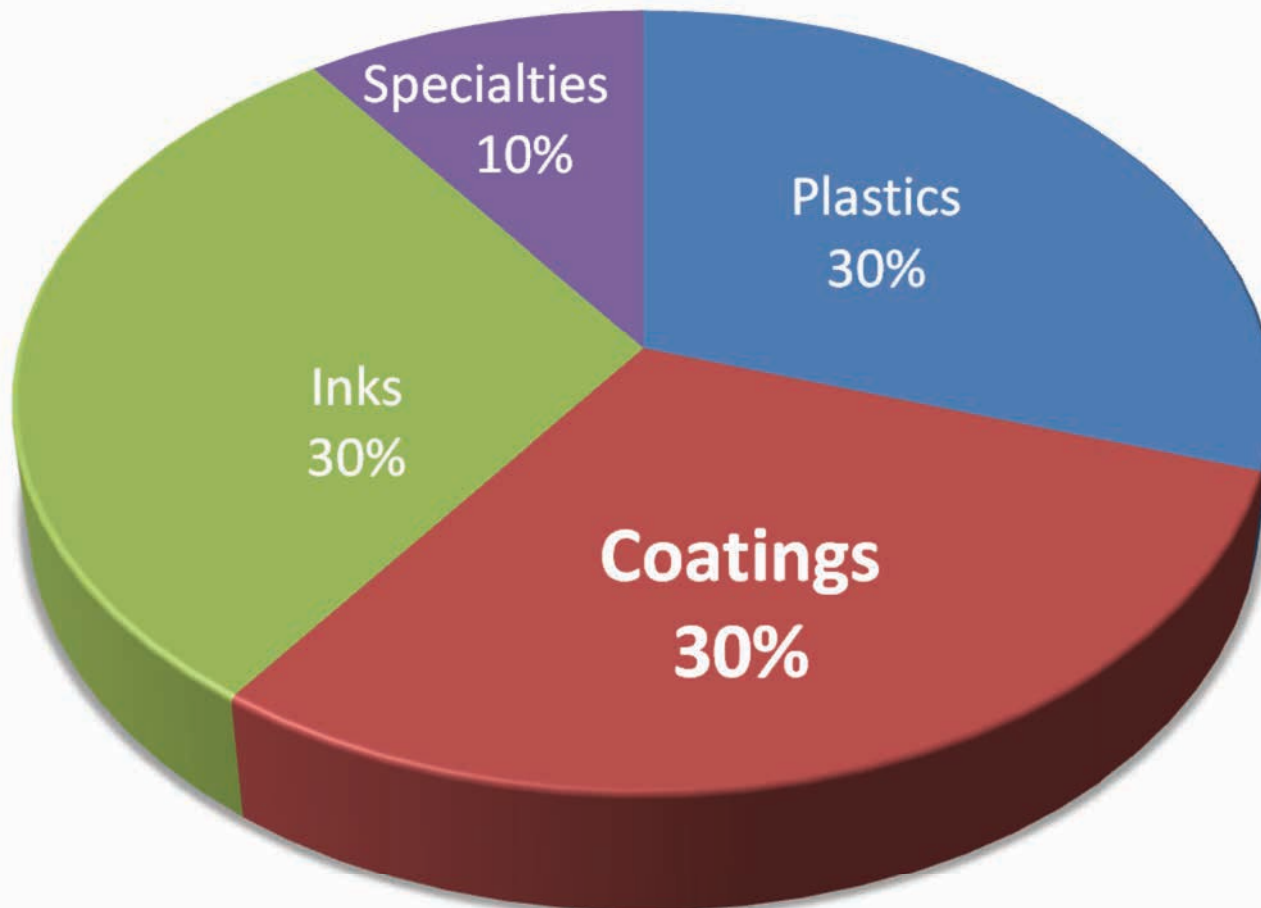
- Formaldehyde containing RADGLO products
 - contain $< 0.1\%$ free formaldehyde*
 - Exception for UV curable ink RBL-series, which contain $< 1\%$ free formaldehyde *

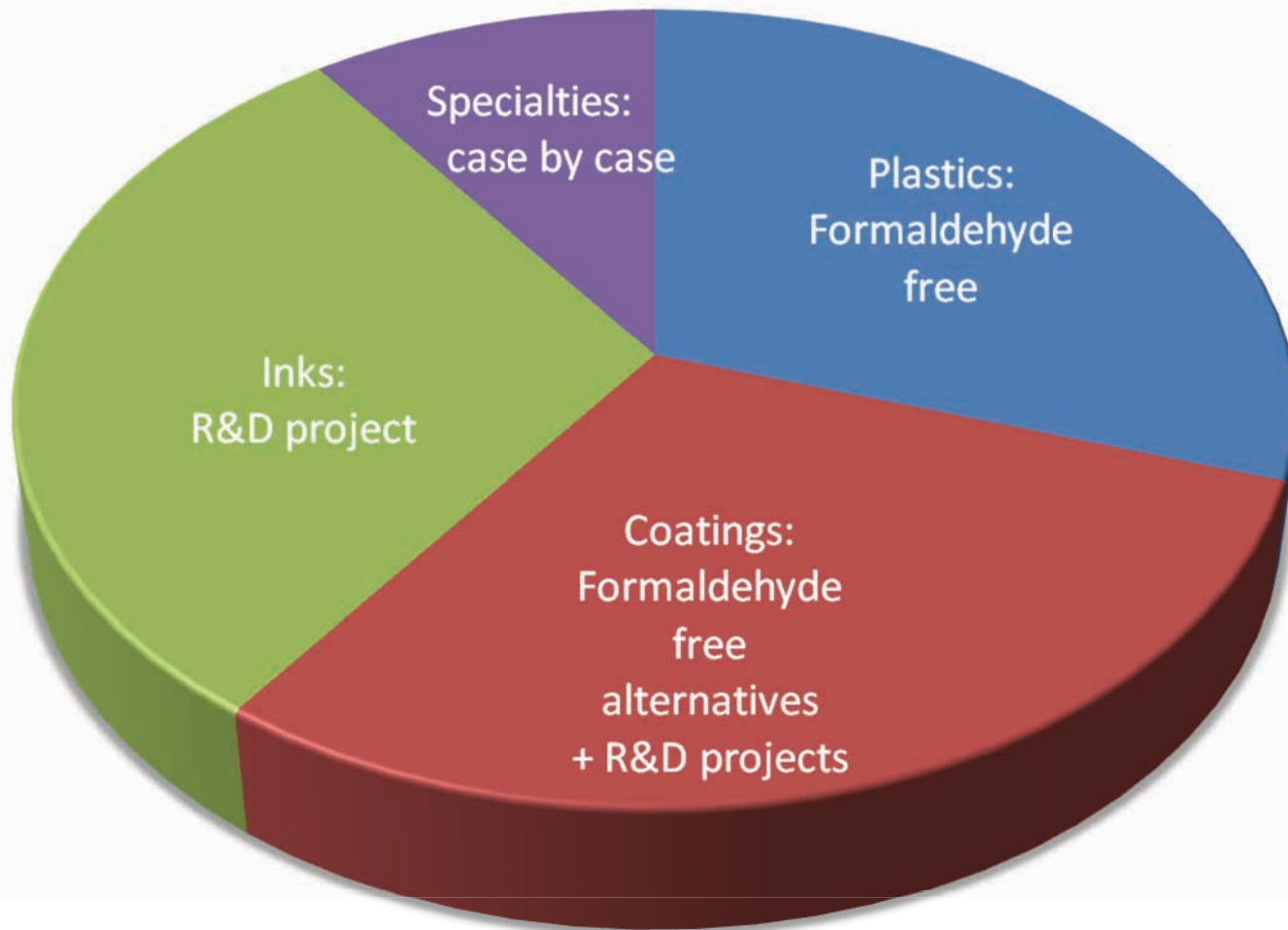
- Formaldehyde free alternatives

* Determined by ISO14184-1 modified

TSA/melamine/formaldehyde matrix

- Colorless matrix: permitting color development
- Good dye acceptance
- Grinding properties allowing an average particle size < 5 micron
- Relative low reaction temperature
- Good solvent resistance
- Possibility to produce variants for different applications
- ...
- Big challenge to find an alternative matrix!





Latest product innovations...





Radglo GWT:
Free of formaldehyde
fluorescent pigments

Textile
applications

Waterborne
formulations



Radglo GRT:

Free of formaldehyde fluorescent pigments

No basic
Rhodamines

N°1 product
for PVC!

Low bleed
in solvents

No
migration
in PVC!




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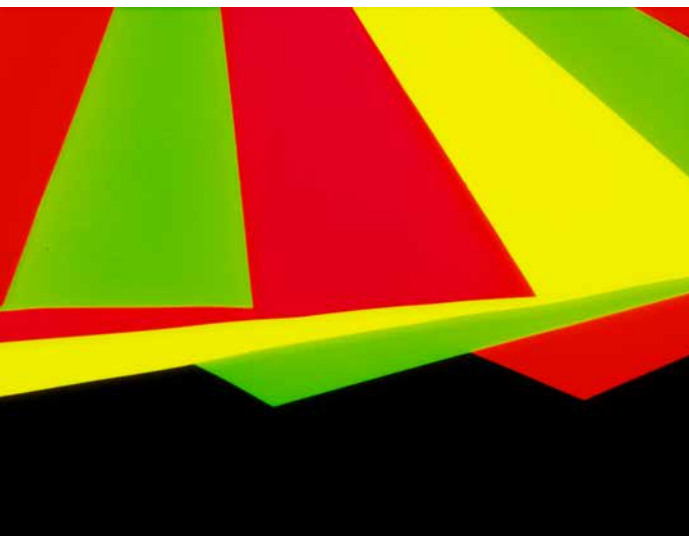
Water based paints

Powder pigments

Aqueous and non-polar solvent formulations:	JST	
	GWT 	Free of formaldehyde

Water dispersions

50% water dispersion of JST pigments	WR	
50% water dispersion of GWT pigments:	WT 	Free of formaldehyde
Others:	AFN, AFX 	Free of formaldehyde



Paper coating



Tapes





Clay pigeon



Paper coating

Solvent based lacquers

Powder pigments

Non-polar solvent formulations	JST	
	GWT 	Free of formaldehyde
Solvent based formulations, aerosols, 2K paints:	PS, PC, GM	
	GRT 	Free of formaldehyde
Toners	GF(S)	

Water & solvent based aerosol formulations

	PS	PC
Carrier	TSA resin	TSA resin
Free of formaldehyde	No	No
Solvent resistance	OK	OK
Average particle size	5 µm	3 µm
Grind (Hegman)	6.0 - 5.5	6.5 - 5.5
Color strength	OK	Highest
Color(s)	11	10
Laquer	OK	OK
Aerosols	OK	OK



UV Blue:

P-09



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PVC & PU coatings

	PS	GRT	PC
Carrier	TSA resin	PEA resin 	TSA resin
Free of formaldehyde:	No	Yes 	No
Solvent resistance	OK	Limited (no alcohols)	OK
Average particle size	5 µm	3 - 4.5 µm	3 µm
Grind (Hegman)	6.0 - 5.5	6.5 - 5.5	6.5 - 5.5
Color strength	OK	OK	Highest
Color(s)	11	8	10
PVC coating	OK	OK	OK
PU coating	OK	NOT	OK

UV Blue:

P-09





Safety/protective clothing



PVC foils

Powder coating

	GF(S)	EA	RPC
Appearance	Powder	Powder 	Powder 
Free of formaldehyde	No	Yes	Yes
Average particle size	< 150 µm	8 - 15 µm	8 - 15 µm
Melting point	80 - 95 °C	100 - 140°C	125 - 150 µm
Heat stability	10' @ 180°C	10'HDPE @ 240°C @	10'HDPE @ 280°C
Color(s)	7 + 2 GES	15	5
UV Blue:	GF-09		
UV Green:			RPC-X-1182



Fluorescent wheels

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Conclusion

- Formaldehyde containing RADGLO products available that contain $< 0.1\%$ free formaldehyde*
- **Formaldehyde free** fluorescent pigments for the coating market:
 - GRT / GWT
 - EA / RPC
 - AFN / AFX
- **R&D projects** to develop formaldehyde free pigments for:
 - Aerosols
 - PU coatings
 - Ink industry

AMBITIOUS DRIVE
CUSTOMERS
OBJECTIVE INFORMATION
STRATEGY
PROGRESSION WINNING
BUSINESS TRANSFORMATION
INNOVATION
MOTIVATION ASPIRATION
FRESH IDEAS
DEDICATION
GAME CHANGER
INSPIRATION
DYNAMIC



Future

* Determined by ISO14184-1 modified



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Fluorescent pigments based on **green** technology!

new



The elimination of formaldehyde is a big step
forward to environmental
friendly pigments.

**Brochures
available!**

*Discover our assortment of
fluorescent pigments
free of formaldehyde!*

PRODUCT NAMING

COLOR CARD

X9

UV BLUE

X1

UV GREEN

***0**

CHARTREUSE

***1**

GREEN

***2**

ORANGE YELLOW

***3**

ORANGE

***4**

ORANGE RED

***5**

RED

***6**

CERISE

***7**

PINK

***8**

MAGENTA

***9**

BLUE

STANDARD COLORS PER PRODUCT SERIES

No.	Color	IST	GWT	PS	PC	GM	GRT	EA	RPC/RPCF	AFN	STX	GF/GFS	RBA	RBAG*	RBL
-9	UV Blue														
-11	UV Green														
-10	Chartreuse														
-20	Chartreuse														
-30	Chartreuse														
-11	Green														
-21	Green														
-12	Orange Yellow														
-22	Orange Yellow														
-32	Orange Yellow														
-13	Orange														
-23	Orange														
-33	Orange														
-43	Orange														
-14	Orange Red														
-24	Orange Red														
-34	Orange Red														
-44	Orange Red														
-15	Red														
-25	Red														
-35	Red														
-16	Cerise														
-36	Cerise														
-17	Pink														
-27	Pink														
-37	Pink														
-18	Magenta														
-28	Magenta														
-38	Magenta														
-78	Purple														
-88	Purple														
-19	Blue														
-29	Blue														
PANTONE															
-9P1	Blue														
-1P2	Green														
-0P3	Yellow														
-3P4	Orange														
-5P5	Red														
-7P6	Pink														
-8P7	Magenta														

*RBAG: mineral oil free system

QUALITY

COLORS

Similar codes in the different series offer a comparable color but are not 100% identical.

Color may depend on the specific formulation of the customer.

Additional colors are available on request. For detailed information per product please consult the specific datasheets.

2015