



January 31, 2024



A bio-based range of anticorrosive materials for water based coatings

By Laurent Ceroni



Laboratoires LABEMA

- Creation in 1989 By Mr Laronze – Industrial Pharmacist Doctor
- Family-owned Company
- 1 Factory located in France; ISO 9001 certified
- International network of exclusive Distributors
- 70 % Sales exported in more than 40 Countries

Products Ranges:

AB RUST® and EMADOX®: Flash Rust inhibitors ; Traditional chemistry = fossil carbon

EMARUST®: Liquid corrosion inhibitors

VEGERUST®: Flash-rust inhibitors ; Sustainable chemistry = bio-sourced carbon





Markets served

Architectural Paints



Industrial



Marine



DTM



Metal working fluids



Detergency



Temporary Protection

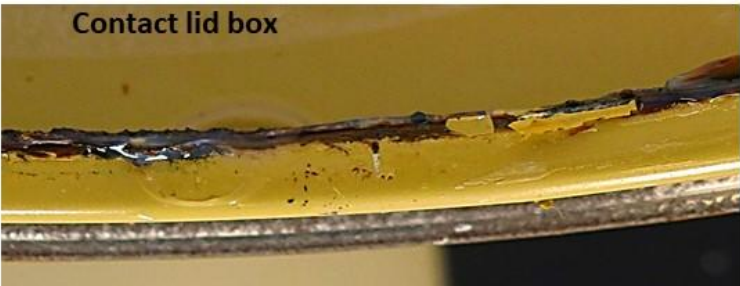
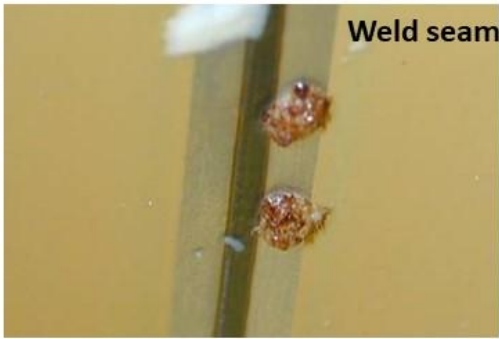
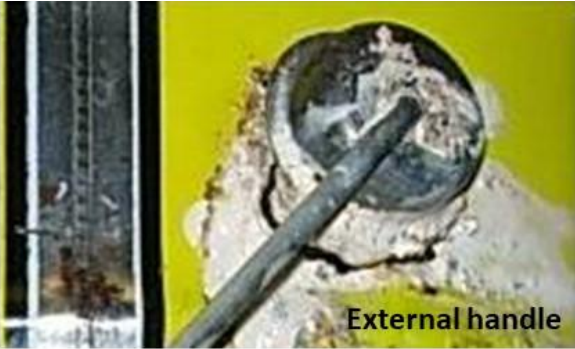


Heat exchanger fluids



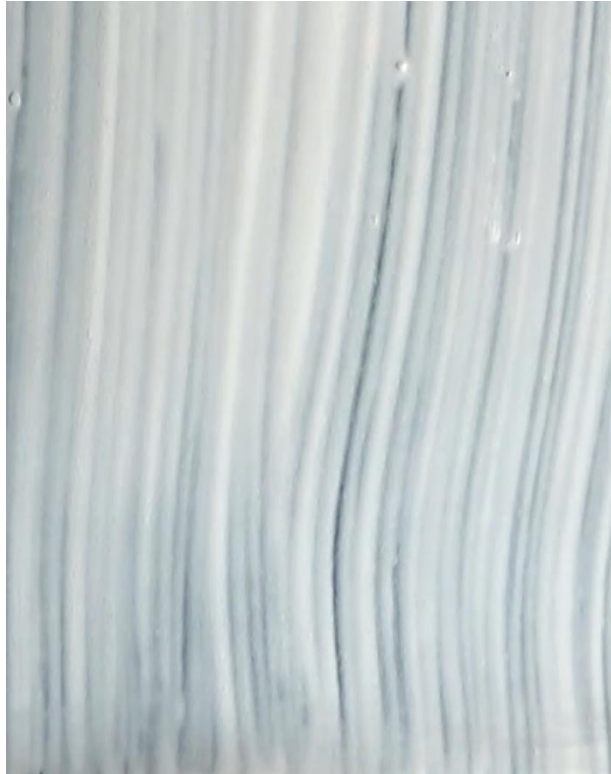


Function n°1 : Protection of metal packaging





Function n°2 : Flash-rust inhibition



With additive



Without additive

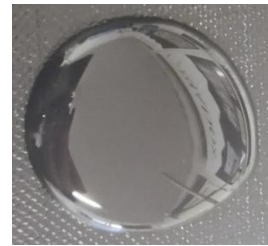


More and more bio-based materials :



Resin

Defoamer

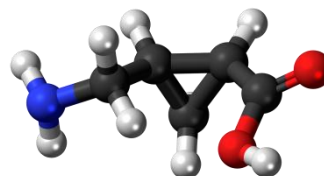
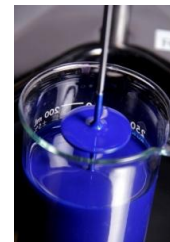


Dispersant

Co-solvent



Neutralizer



Corrosion inhibitors





VEGERUST® range : characteristics

- Raw materials of **vegetal origin**
- Provided by a plant **not usable for human or animal food**
- **Carbon print reduced and CO2 balance improved** in comparison with the corresponding traditional products **AB RUST®** or **EMADOX®**



Carbon 14 content: a reliable measurable indicator

SGS

REFERENCES

Cde : ACCORD DEVIS LE 03/11/2011
Devis : DR11-4761
Reçu Rouen, le 07/11/11
Demandeur: M CERONI Laurent
ClientID: VEGERUST NFP
Description:
Nature: SOLUTION AQUEUSE
Commentaire:

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RUE DENIS PAPIN

42420 LORETTE
FRANCE

Rouen, le 30 novembre 2011

RAPPORT D'ESSAI
RN11-21198.001

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Paramètres	Unités	Résultats
Activité Carbone 14 (2) (selon ASTM-D6866 (AMS))		
Carbone d'origine biosourcée	% (m/m)	70
Carbone d'origine fossile	% (m/m)	30

Responsable Projet

Tél: 02 35 07 91 72





VEGERUST® range : the figures

Renewable grade	Vegetal carbon (% of the total carbon content)
VEGERUST®A4	56,0
VEGERUST®FP	56,0
VEGERUST®ICP	57,3
VEGERUST®NFP	69,5
VEGERUST®HSA	44,3
VEGERUST®L4	56,0
VEGERUST®NFC	51,9
VEGERUST®SC	85,0



VEGERUST®SC :

- the HIGHEST bio-based carbon content : 85% of the total carbon
- Nitrite free, compliant with the European Ecolabel for paints and varnishes (Regulation 2014/312/EU)
- Not classified according to the CLP Regulation



Characteristics :

Aspect: Limpid liquid, colourless to yellow, slightly foaming

Miscible with water in all proportions

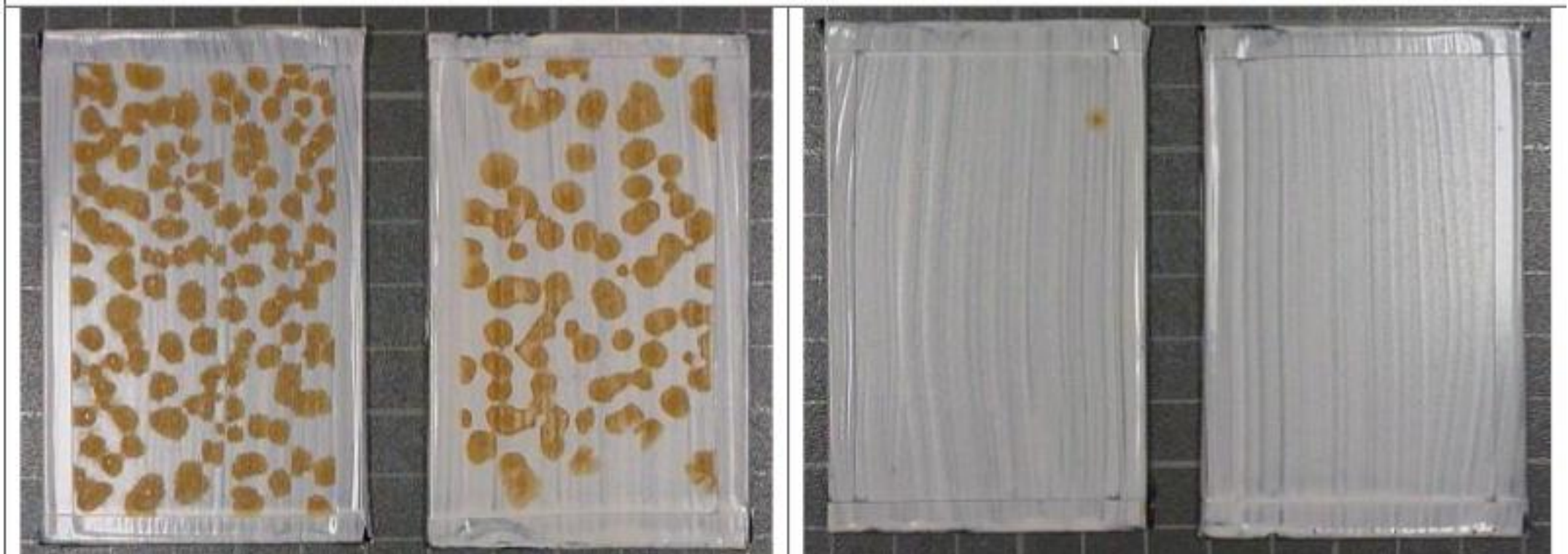
Density at 20°C : $1,11 \pm 0,05$

pH at 20 °C : $8,5 \pm 0,5$





VEGERUST[®]SC in a WB acrylic decorative paint



Control without additive

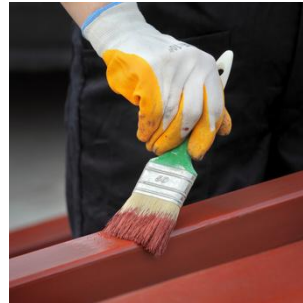
VEGERUST SC at 1% of total weight





VEGERUST® range: Flash-rust inhibitors for paints









Renewable grades		Applications
VEGERUST®A4 VEGERUST®L4	With nitrite	WB decorative paints (Non Ecolabel) WB Direct-To-Metal Paints (deco and industrial) WB anticorrosive primers
VEGERUST®FP	Nitrite free	Coatings for wood
VEGERUST®HSA		Multi-metal coatings
VEGERUST®ICP VEGERUST®NFC VEGERUST®NFP		WB decorative paints (including Ecolabel) WB Direct-To-Metal Paints (deco and industrial)
VEGERUST®SC		WB decorative paints (including Ecolabel)





VEGERUST® range with regard to chemicals inventories

«there is a need for the right additives that comply with numerous regulations»

Renewable grade	Inventory compliance
VEGERUST®A4	
VEGERUST®FP	
VEGERUST®ICP	
VEGERUST®NFP	
VEGERUST®HSA	
VEGERUST®L4	
VEGERUST®NFC	
VEGERUST®SC	





VEGERUST® range : As effective as traditional products

- Comparative trials on the effectiveness of the **VEGERUST®** grades compared to the traditional **AB RUST®** and **EMADOX®** products
- based on 3 paints representative of the main water based segments
- based on 3 flash-rust inhibitors

DTM	PU dispersion modified with fatty acids siccatives
MATE	Acrylic
ANTICO	Acrylic copolymer in dispersion

Sodium Nitrite	Fossil origin	Vegetal Origin
YES	EMADOX A4	VEGERUST A4
NO	EMADOX ICP	VEGERUST ICP
NO	AB RUST NFP	VEGERUST NFP

Complete report available at : <http://www.futureisvegetal.com/WP/>





Testing method : L-AF30 developed by LABEMA

- Drying artificially delayed
- Exposure of the metal metals in a salty and humidity saturated atmosphere
- Minimum duration = dry to touch time
- Flash-rust quotation according to a scale with 5 levels :
0 = no flash-rust
4 = more than 50% of the surface damaged by the flash-rust

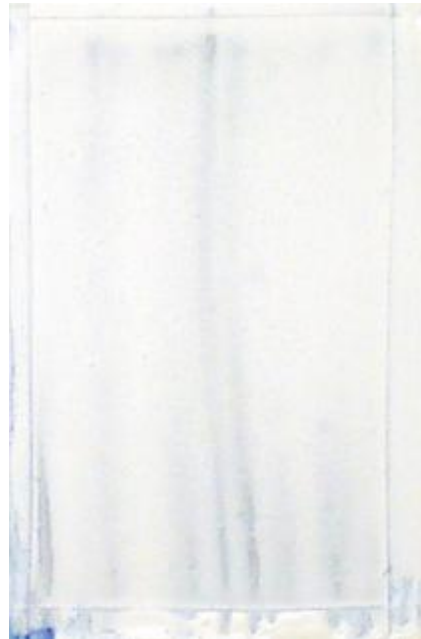


VEGERUST® range : As effective as traditional products

DTM : PU dispersion
modified with fatty
acids siccatives



Control without additive



EMADOX® A4
0.3% of total weight



VEGERUST® A4
0.3% of total weight



Complete report available at : <http://www.futureisvegetal.com/WP/>



VEGERUST® range : As effective as traditional products

MATE : Acrylic



Control without additive



EMADOX® ICP
1% of total weight



VEGERUST® ICP
1% of total weight

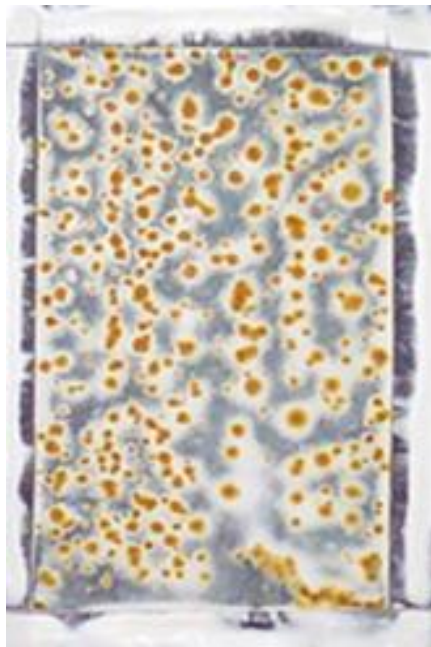


Complete report available at : <http://www.futureisvegetal.com/WP/>



VEGERUST® range : As effective as traditional products

ANTICO : Acrylic
copolymer in dispersion



Control without additive



AB RUST®NFP
1,5% of total weight



VEGERUST®NFP
1,5% of total weight



Complete report available at : <http://www.futureisvegetal.com/WP/>

Challenges and Opportunities

- Convincing the decision makers of the interest and performance of bio-based raw materials is still the main challenge.
- Decorative bio-sourced paints are a growing market segment : the increasing sensitivity of the young generations (under 30 years old) for eco-friendly paints plays a driving role.
- Water borne systems represent only 3 to 7% of the protective coatings segment

Source: European coatings journal – 04-2021





Thank you for your attention.
More information on our web sites and our LinkedIn page.



<http://www.labema.com/>



<http://www.futureisvegetal.com/WP/>



www.rust-corrosion-testing.com

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