

Microban International, Ltd.

# ACHIEVING HYGIENIC SURFACE PROTECTION **WITH** **ANTIMICROBIAL COATINGS**

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GLOBAL LEADERS IN ANTIMICROBIAL AND ODOR CONTROL TECHNOLOGY

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PROTECTION THAT LIVES ON  
**MICROBAN** 

# INTRODUCTION TO MICROBAN®



*Part of Barr Brands International (BBI), a leading manufacturer of cleaning and remedial products*



*Global leader in antimicrobial technologies and odor control solutions since 1984*



*Technologies proven effective against bacteria, mold, mildew, algae, and some virus strains*



*Partnered with more than 300 leading brands and manufacturers worldwide*



*Multiple operations in North America, Europe, and the Asia Pacific*

## AUTHORS



**Glenner M. Richards, Ph.D.**  
*Director of Microbiology &  
Analytical Chemistry  
Laboratories*



**Ivan W. Ong, Ph.D.**  
*Vice President of Research &  
Development and Innovations*

# TOPICS COVERED

1

**MICROBES ON SURFACES**

2

**INTRODUCTION TO ANTIMICROBIAL  
COATING TECHNOLOGIES**

3

**EXPLORE MICROBAN® ANTIMICROBIAL COATING  
TECHNOLOGIES (ESTABLISHED & NOVEL)**

4

**FUTURE AND OPPORTUNITIES**





# MICROBES ON SURFACES

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# WHAT ARE THE DIFFERENT TYPES OF MICROORGANISMS?



## BACTERIA

*Cells are simple and can multiply easily. Populations can increase quickly on surfaces*



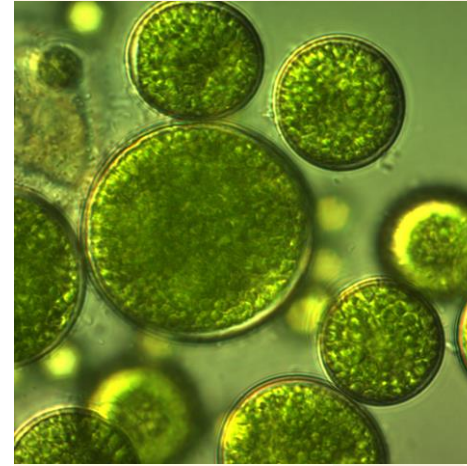
## MOLD

*Produce large numbers of spores that are spread through the air and then land on surfaces*



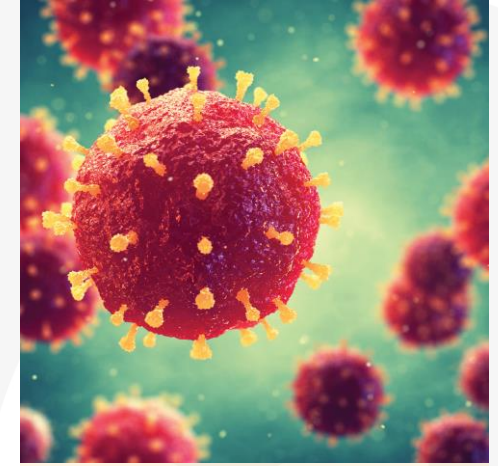
## YEAST

*Eukaryotic, single-celled microorganisms. Commonly found on the bodies of humans and animals*



## ALGAE

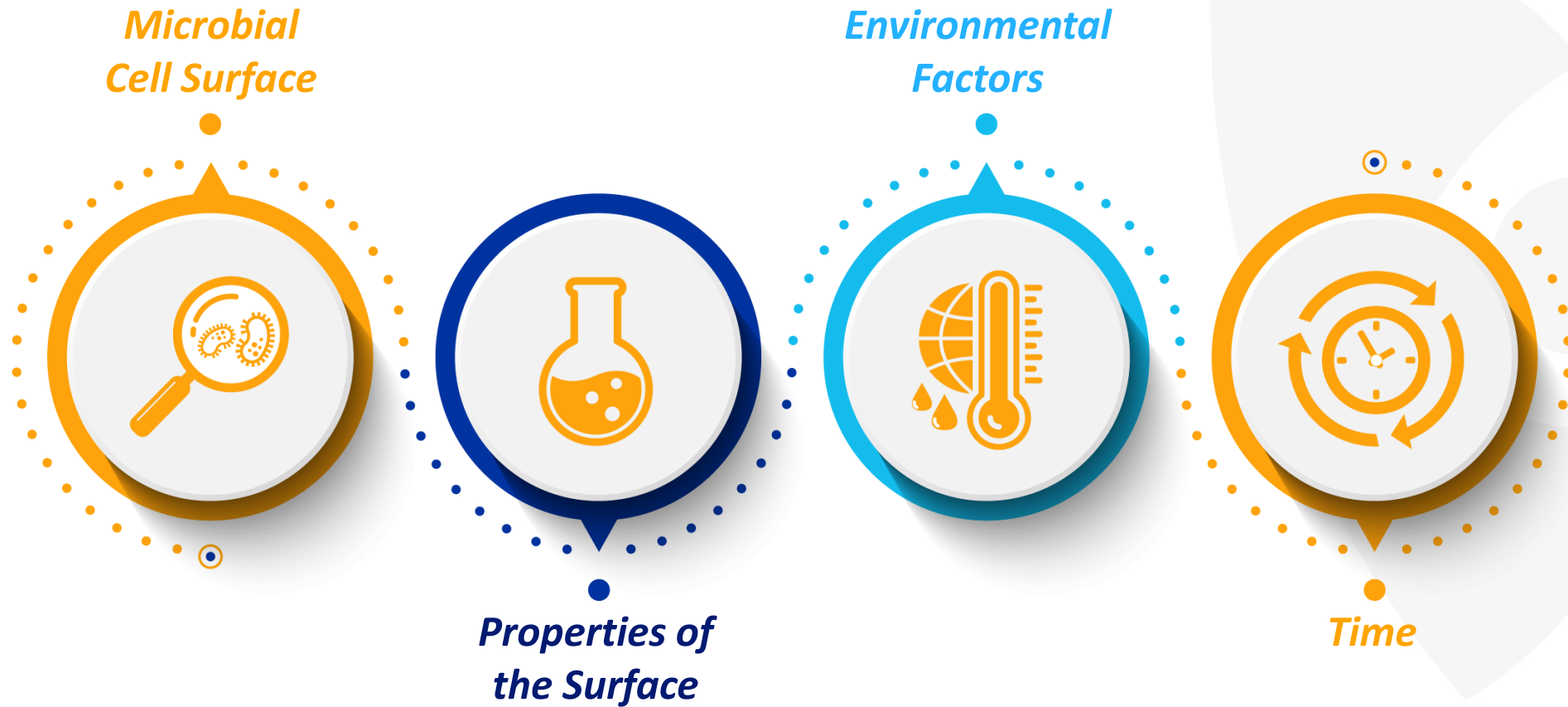
*Commonly found on exterior surfaces where there is moisture and soil*



## VIRUS

*Do not multiply on inanimate surfaces; but virus-contaminated surfaces contribute to disease transmission*

# WHAT FACTORS IMPACT MICROBIAL GROWTH ON SURFACES?






# WHAT SURFACES ARE SUSCEPTIBLE TO MICROBIAL GROWTH?



# HOW DO MICROORGANISMS IMPACT PRODUCTS AND SURFACES?





## ***Prematurely degrade products***

-  *Microbes can break down a product*
-  *Cracked, ugly products may need premature disposal and costly replacements*





## ***Stain surfaces***

-  *Some bacteria, mold, and algae have pigmented (colored) cells. This causes a discoloration of the product when the microbes are growing*
-  *Discolored products may become aesthetically displeasing and need to be replaced*



## ***Cause foul odors***

-  *As microbes multiply, waste products can be released as gas and odors*
-  *Products emitting a foul odor may need to be replaced*



# ANTIMICROBIAL COATING TECHNOLOGIES

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# WHAT ARE ANTIMICROBIALS?

- 👁️ *Chemicals that inhibit microbial activity*
- 👁️ *Various mechanisms*
- 👁️ *Make surfaces inhospitable to microbes*
- 👁️ *Can be built into a product or applied topically*



Untreated Sealant

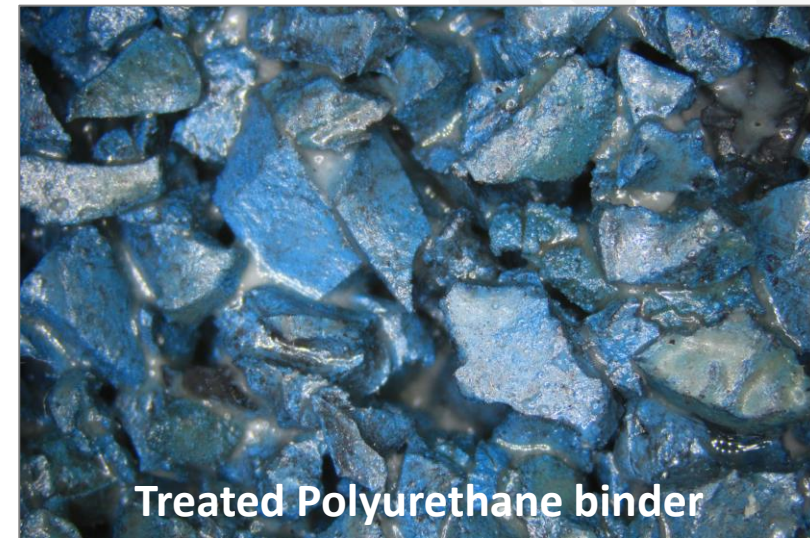
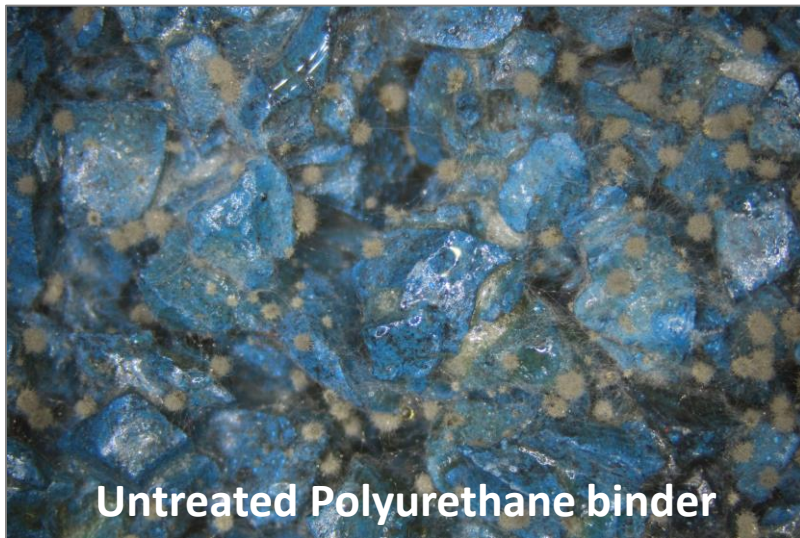


Treated Sealant



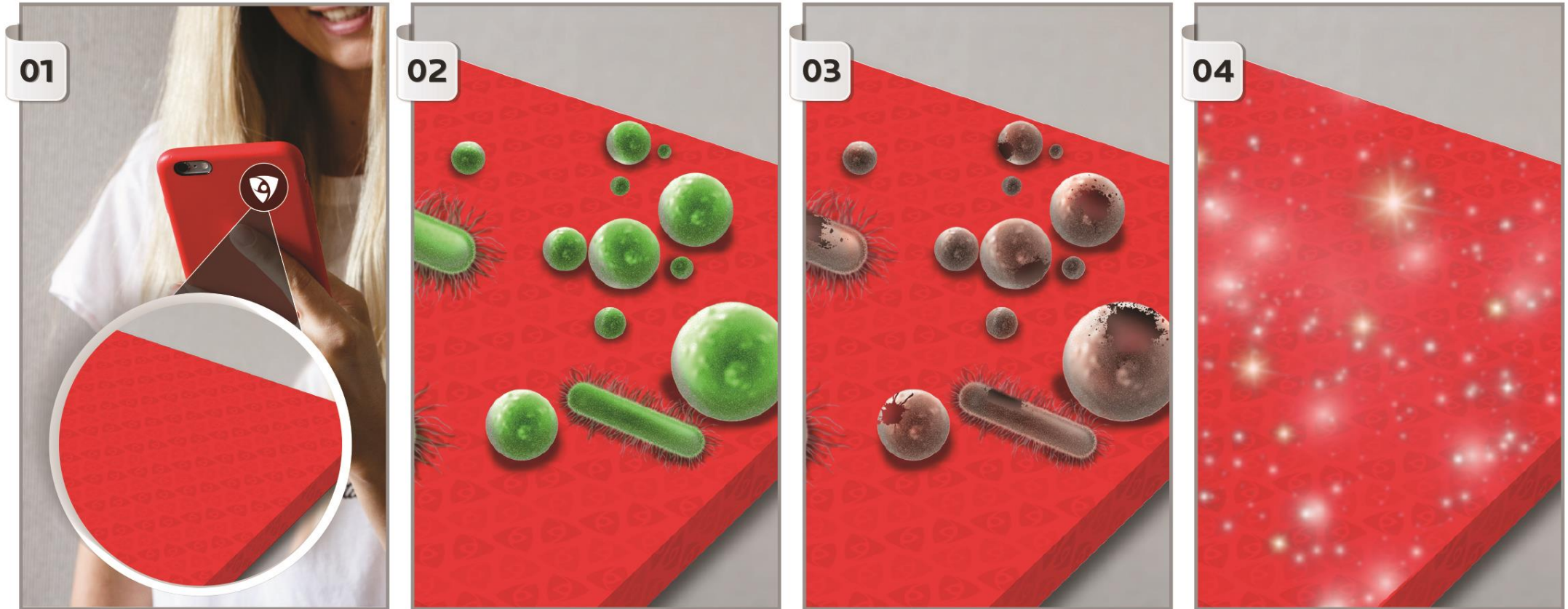
# WHAT ARE ANTIMICROBIAL COATING TECHNOLOGIES?

- 👁️ *Surface treatments that contain antimicrobial chemical agents*
- 👁️ *Specifically designed to add protective and hygienic value to products*
- 👁️ *Inhibit attachment, survival, and growth of microbes on surfaces*





# HOW DO ANTIMICROBIAL COATINGS WORK?



Coating is **applied** to the surface

Surface becomes **contaminated**

Technology **attacks** microbes

Surface **stays cleaner** and fresher

# CHOOSING AN ANTIMICROBIAL COATING TECHNOLOGY





## Antimicrobial Coatings: ***Permanent vs. Supplementary***



### Permanent AM Coatings

**Fully integrated as part of article during manufacturing:** *e.g. co-injection, ceramic glaze treatment, silicone*

**Applied onto article as a coating post forming:** *e.g. powder coating, cross-linked systems (epoxies, urethanes, lacquers)*

**Textiles treatments:** *e.g. air filters, PPE masks, textiles*

### Supplementary AM Coatings

**Spray-on liquids:** *e.g. Microban 24, Sani-24, Aegis*

**Removable films:** *e.g. stick-on surface protectants, surgical incise films*



# MICROBAN<sup>®</sup> **PERMANENT** ANTIMICROBIAL COATING TECHNOLOGIES

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# WHAT ARE PERMANENT ANTIMICROBIAL COATING TECHNOLOGIES?

 ***Microban® legacy***

 *Not wiped or rubbed off*

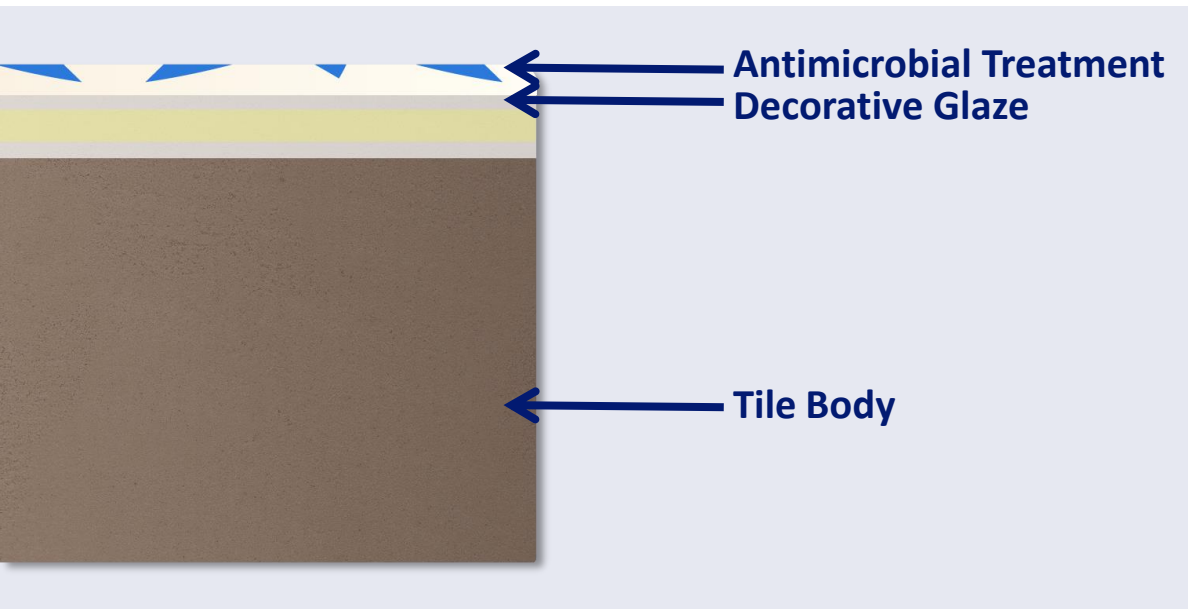
 *Products with incorporated coatings are commonly called ‘treated articles’*

- Reduce the bioburden on a surface within hours after a contamination event*
- Protect the product and confer hygienic value*

# COMMON APPLICATIONS

## Ceramics

- 🔍 Unique “fired-in” antimicrobial technology
- 🔍 Antimicrobial compound permanently incorporated as part of the ceramic glaze during the firing process, offering outstanding permanence



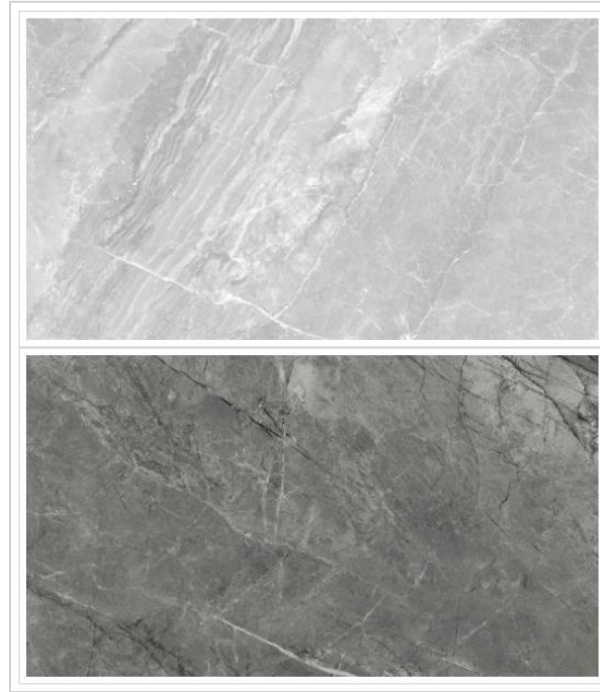
- 🔍 Silver-based formulation (works 24-7)
- 🔍 Antimicrobial efficacy measured by ASTM E3031 test method



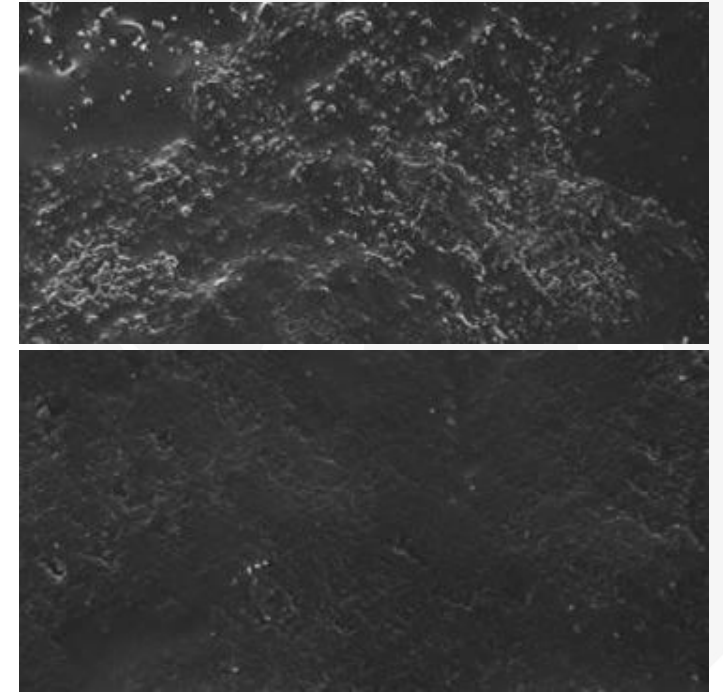
# EXAMPLES OF TREATED CERAMIC PRODUCTS



*Porcelain glaze dinnerware  
with Microban®*







*Ceramic floor tiles  
with Microban®*



*Ceramic coverings  
with Microban®*

# COMMON APPLICATIONS

## *Polymers*

-  *Antimicrobial incorporated during manufacturing*
-  *Plastics – mostly polyolefins*
-  *Better UV stability*
-  *Antimicrobial efficacy measured by ISO 22196, JIS Z2801*





## *Example:*



*Polymeric shelving unit with Microban®*

# COMMON APPLICATIONS

## ***Post Forming***

-  *Applied onto article as a coating post forming*
-  *Numerous coating approaches*
-  *Typically cross-linked coatings are the most superior*
  - *Powder coatings*
  - *Epoxies, Lacquers*
  - *Urethanes*
  - *Melamine-Formaldehyde, Urea-Formaldehyde*
  - *Ceramic Coatings*
-  *Considerations for this application include properties such as hardness and wear resilience, UV stability, exposure to cleaning solvents, and aesthetics*





# EXAMPLES OF PRODUCTS TREATED POST-FORMING



*Water-based epoxy coatings*



*Solvent-based coatings*



*Urethane coatings*

# EXAMPLES OF PRODUCTS TREATED POST-FORMING



*Phone cases  
with antimicrobial clear  
coating*



*Screen protector  
with transparent  
antimicrobial coating*



*Door hardware  
with hard-wearing  
antimicrobial coating*

# COMMON APPLICATIONS

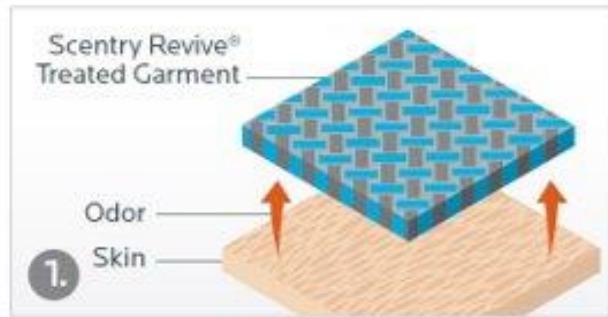
## *Textiles*

- 👁️ *Clothes with body odor are washed multiple times or discarded prematurely*
- 👁️ *Excessive washing frays fibers and discharges microfibers into the water stream*
- 👁️ *Antimicrobial coating of textiles can:*
  - *Contribute to sustainability by keeping garments fresher*
  - *Reduce laundering*
  - *Prevent premature disposal of garments*

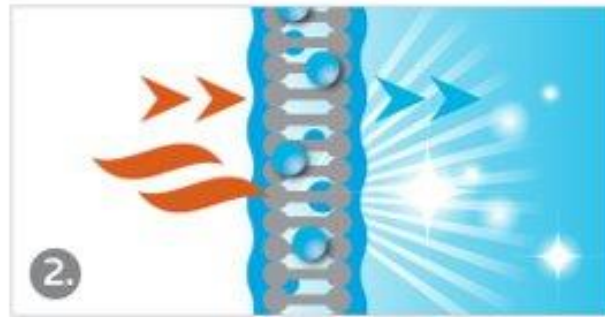




# EXAMPLE OF TEXTILE TREATMENT



THE SCENTRY REVIVE® TECHNOLOGY PERMEATES THE GARMENT TO FORM A PROTECTIVE BARRIER.



AS ODOR COMES IN CONTACT WITH THE SCENTRY REVIVE® BARRIER, IT NEUTRALIZES AND DISSIPATES.



ODOR IS ELIMINATED AS CONTACT IS MADE WITH THE SCENTRY REVIVE® BARRIER WEAR AFTER WEAR.



EVEN WITHOUT WASHING AFTER EACH USE, THE SCENTRY REVIVE® BARRIER PREVENTS ODOR AND ODOR BUILD-UP

# MICROBAN<sup>®</sup> SUPPLEMENTARY ANTIMICROBIAL COATING TECHNOLOGIES

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# WHAT ARE SUPPLEMENTARY ANTIMICROBIAL COATING TECHNOLOGIES?

## ***Support permanent coating technologies***

-  *Typically applied onto products and surfaces*
-  *Not part of the article to which they are applied*
-  *Highly relevant on high-touch surfaces, textiles, and in the healthcare industry*
-  *Applied via:*
  - Removable films as surface protectants*
  - Sprays onto hard non-porous surfaces*





# EXAMPLE OF SUPPLEMENTARY COATING TECHNOLOGIES



*Impregnated Stick-on Films With Microban®*

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# EXAMPLES OF SUPPLEMENTARY COATING TECHNOLOGIES



## Consumer – P&G

*Disinfectant offering  
24-hour residual  
sanitization performance*



## Commercial – P&G

*Disinfectant offering  
24-hour residual  
sanitization performance*

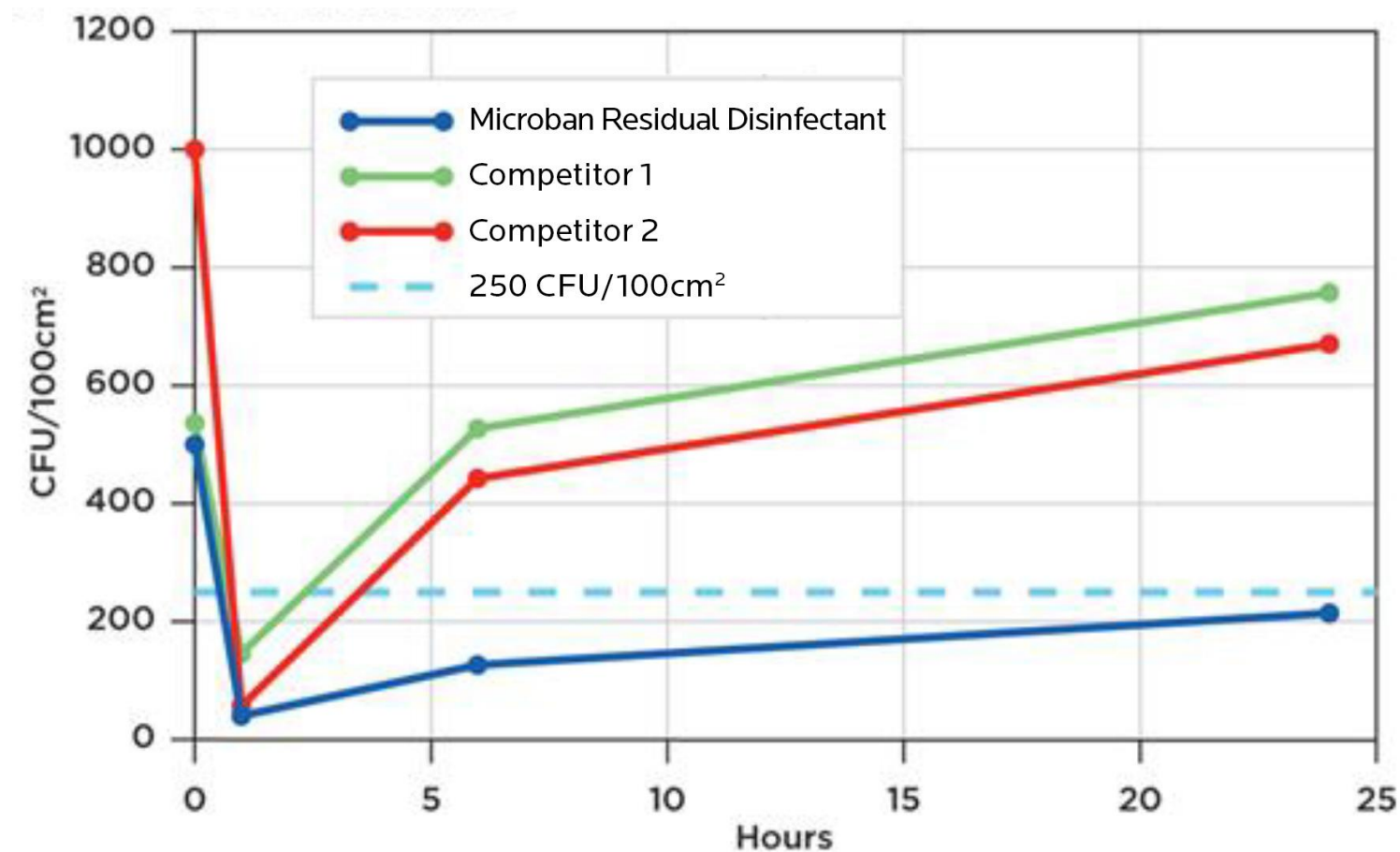


## Healthcare - PDI

*Disinfectant offering  
24-hour residual  
disinfection performance*

# EXAMPLE: SPRAY-ON LIQUIDS

ICU trial with total bacterial counts from bed rails.



3-month trial conducted in ICU room with Microban's residual disinfectant shows effective suppression of bacteria over the course of a day





# REGULATORY CONSIDERATIONS

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# HOW ARE ANTIMICROBIAL COATINGS REGULATED?



## **United States**

Governed by the U.S. **Environmental Protection Agency (EPA)**

 Under Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA)

 (40 CFR Parts 150-189)

- Option 1: Treated article exemption – making aesthetic and odor claims
- Option 2: End-use articles registered as pesticide device to make kill claims



## **Europe**

Governed by **European Chemicals Agency (ECHA)**

 Under Biocidal Products Regulation (BPR) for appropriate PT Type

- Dependent on the use application



# KEY BENEFITS OF ANTIMICROBIAL COATINGS

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# HOW CAN ANTIMICROBIAL COATINGS BENEFIT PRODUCTS AND SURFACES?



## Invisible protection, visible cleanliness

Product cleanliness is visibly improved without affecting its appearance, functionality or durability



## Reduce surface staining and odors

Bacteria can cause staining and noxious odors.  
Reduced numbers of bacteria = a fresher product



## Help to extend product lifetime

Inhibiting the growth of degrading microbes means the expected lifetime of a product is extended



## Can be permanent or temporary

Can be integrated during the manufacturing process or topically applied to products and surfaces



## Proven by science, trusted by manufacturers

Backed by a wealth of scientific data across a multitude of material types and product applications



## Support regular cleaning

Treated surfaces maintain a consistently lower microbial bioburden in-between regular cleaning

# FUTURE & OPPORTUNITIES

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# EMERGING ANTIMICROBIAL COATING TECHNOLOGIES

## *Covid-19: Emerging Global Challenge*

-  *Polymers and textiles designed with antiviral technologies*
-  *Tailored to the need of articles*
  -  *Face mask – requirement is different from a film*
  -  *Air filters*

ISO 18184:2019(E)

### Annex F (informative)

#### Antiviral efficacy — Antiviral performance of the products

The antiviral textile products may be evaluated by the categories according to [Table F.1](#) from the result of this test.

Table F.1 — Antiviral performance standard

Item	Antiviral efficacy value, $M_v$	Standard
Tested textile product	$3,0 > M_v \geq 2,0$	Good effect
	$M_v \geq 3,0$	Excellent effect



# THANK YOU

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QUESTIONS ARE WELCOME

[www.microban.com](http://www.microban.com)