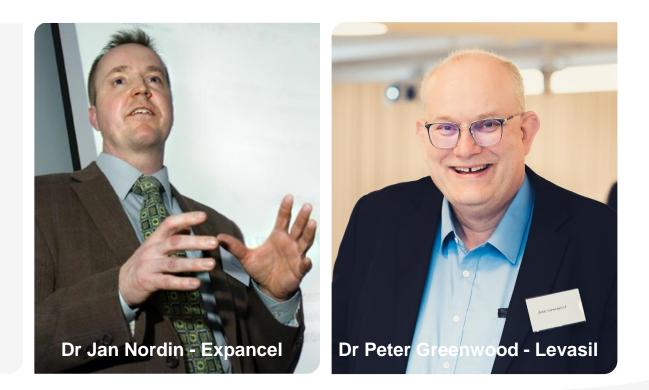
# Self-cleaning elastomeric cool roof coatings with superior performance



#### **Our speakers**

**Dr Jan Nordin** Technical Development Manager Expancel

**Dr Peter Greenwood** Technical Development Manager Levasil

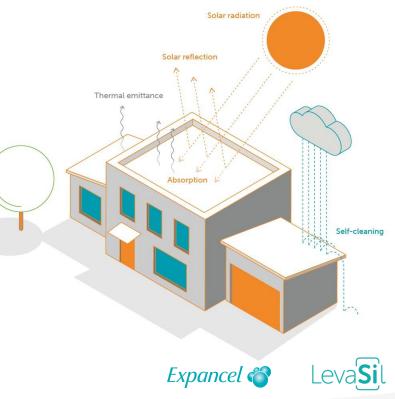




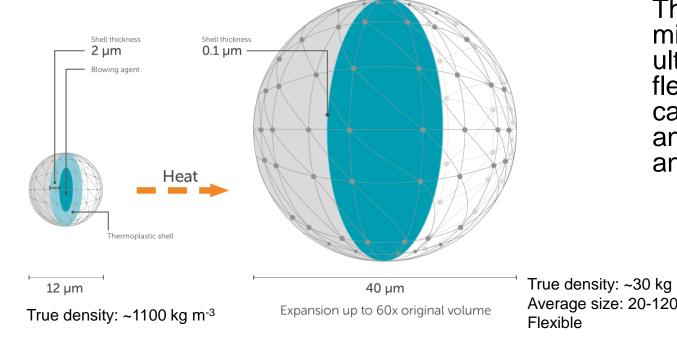
# Elastomeric cool roof coatings saves energy

Our cool roof concept with Expancel Micropheres and Levasil Colloidal Silica enhance the performance by improving:

- Solar reflectance
- Elasticity
- Adherence
- Dirt pick-up resistance



# Hollow thermoplastic microspheres



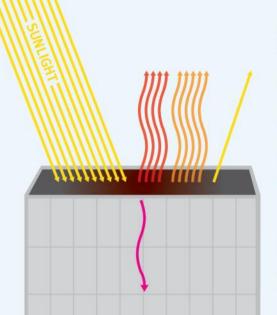
Thermoplastic microspheres are tiny ultra-light gas filled flexible bubbles that can add functionality and quality to paints and coatings.

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True density: ~30 kg m<sup>-3</sup> Average size: 20-120 µm



# **Elastomeric cool roof coatings**



When sunlight hits a black roof:

**38%** heats the atmosphere

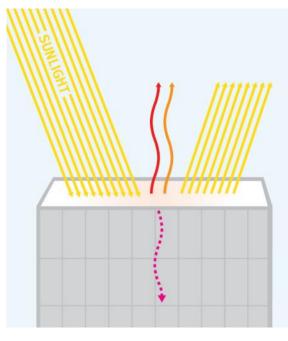
52% heats the city air

5% is reflected

4.5% heats the building

BlackRoof 80°C(177°F)

Air Temperature 37°C(98°F)



When sunlight hits a white roof:

**10%** heats the atmosphere

8%

heats the city air

80% is reflected

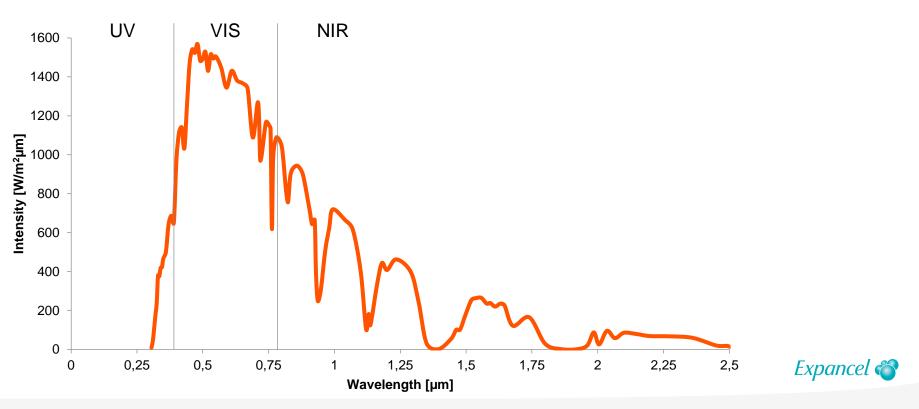
1.5% heats the building

White Roof 44°C(111°F)

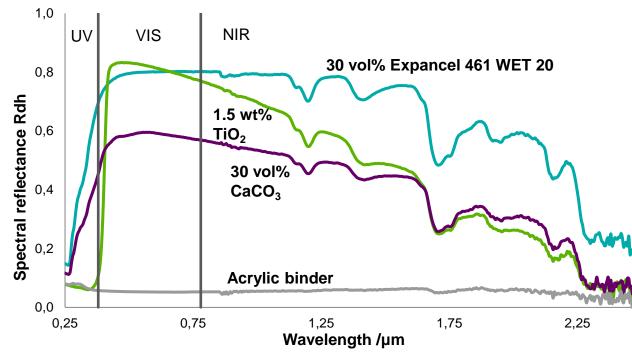
Air Temperature 37°C(98°F)

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# **Solar energy distribution**



# **Solar energy distribution**



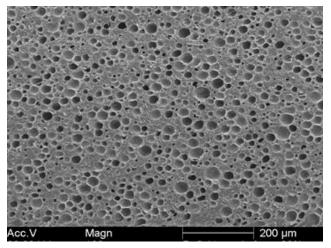
Directional-hemispherical reflection measured at the Bavarian Center for applied energy research (ZAE Bayern). Paint thickness 0.8 ± 0.05 mm.

#### Expancel 🌍



## **Diffuse reflectance of a foam**

Coating thickness Bubble size Bubble concentration

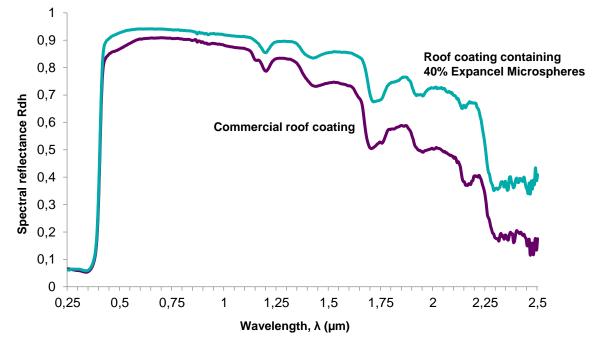


Number of bubbles



30 vol% 20µm microspheres in an acrylic coating

# Solar reflectance of commercial coatings

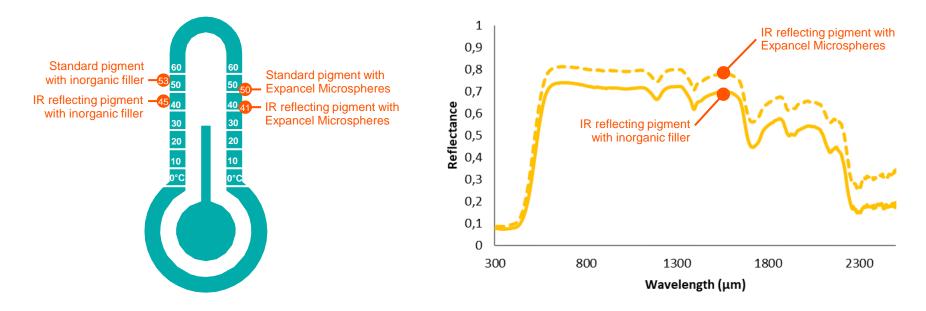


Expancel 🌍

Measurements performed at the Bavarian Center for applied energy research (ZAE Bayern). Paint thickness 0.8 ± 0.05 mm.

# Solar reflectance when combined with IR reflecting yellow pigment\*

Measured equilibrium coating temperature for four different coatings



#### Synergies in cool roof coatings | Nouryon **10**

# Resilient properties of thermoplastic microspheres

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Synergies in cool roof coatings | Nouryon 11

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#### Elastomeric properties of cool roof coatings



## Technology challenges for elastomeric cool roof coatings

Traditional elastomeric coatings are very tacky which attracts dirt:

- Heat absorption is increased
- Service life is reduced
- Need for manual cleaning



# **Keep coating clean**

Addition of our silane modified colloidal silica **Levasil CC301** significantly enhances the dirt pick-up resistance by reducing tackiness.



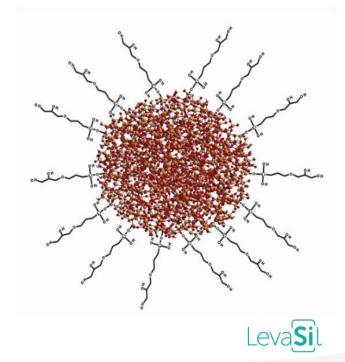
## What is colloidal silica?

- Safe for both humans and the environment.
- Very small particles of amorphous silicon dioxide (SiO<sub>2</sub>), dispersed in water.
- Large surface area, due to the numerous small particles.



# Levasil CC - our silane modified colloidal silica products

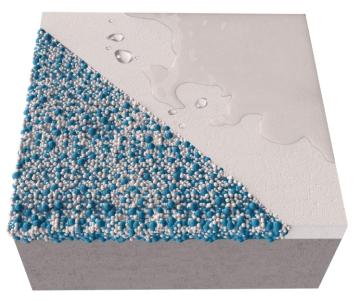
- Discrete mono-disperse particles
- Particle sizes: 5 12 nm
- Neutral pH and reduced sodium content is possible (both beneficial in coating area)
- Great stability throughout the pH range, 2-12
- Total solids: 15 40 wt-%
- Compliant with current and proposed VOC legislation and EU eco-labelling



# **Surface enrichment of silica**

The enrichment of colloidal silica on the surface and at the substrate interface gives benefits such as:

- Reduced tackiness and thereby improved dirt pick-up resistance
- Increased hardness and strength
- Better substrate adherence
- Longer lifetime of the coating

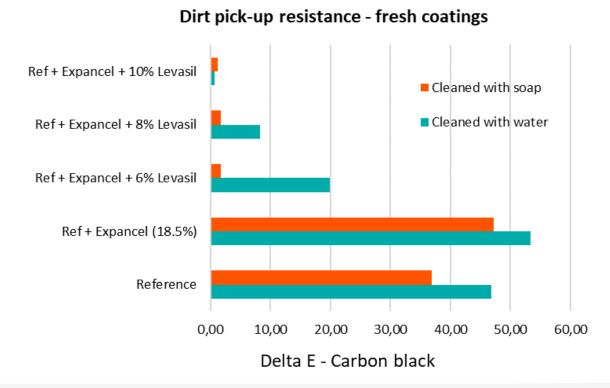


Water forms a film on the surface and dirt run off with the water. The coating maintain its performance.





# Improved dirt pick-up resistance



- Addition of Levasil CC301 reduces dirt pick-up dramatically
- Efficient towards
  both hydrophobic
  (carbon black) and
  hydrophilic dirt
  (iron oxide)



### **Improved adherence**

Improvements in wet and dry adherence, particularly **wet adherence** can be seen when using compositions comprising Levasil.

Formulation	Adherence (dry) N/m	Adherence (wet) N/m
Reference (Ref)	753	256
Ref + Expancel (18.5%)	677	388
Ref + Expancel + 6 % Levasil CC301	732	632
Ref + Expancel + 8 % Levasil CC301	752	938
Ref + Expancel + 10 % Levasil CC301	811	811





# Flexibility meets ASTM D6083

Low temperature (-26 °C) flexibility properties of the coatings meet requirements laid out in ASTM D6083.



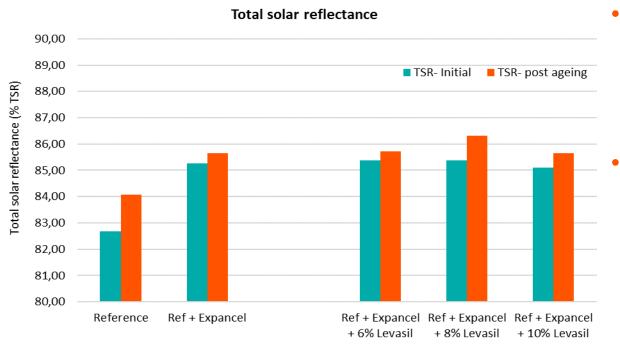
Reference

Ref + Expancel + 8% Levasil



Ref + Expancel

# **Enhanced solar reflectance**



 The total solar reflectance is improved by the addition of Expancel

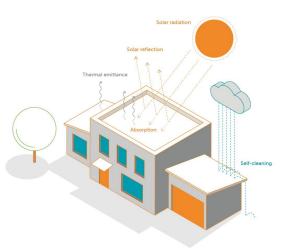
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No influence on solar reflectance from addition of Levasil



# **Expancel and Levasil synergies in elastomeric cool roof coatings**

- High elasticity and excellent solar reflectance can be combined with outstanding dirt pick-up resistance in a cost-efficient manner.
- Strong improvement in adherence of the coating without sacrificing coating flexibility or reflectance for both fresh and aged coatings.
- Long lasting effect on dirt pick-up resistance.



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#### Thank you for listening!

Do you want to know more? Get in touch! jan.nordin3@nouryon.com peter.greenwood@nouryon.com

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