

Polymeric flow and levelling additives for water borne coatings

No more aspect ups and downs by mastering levelling

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It is without saying that water borne coatings will continue to grow and step by step will replace all solvent based paints and coatings.

Whether it is about industrial or decorative coatings, water borne finishes need to get a perfect surface appearance and optimal mechanical properties.

During the drying of water borne coatings, some irregularities or marked textures can arise on surface finish. It leads to surface coatings defects such as craters, waving, orange peels aspects, pinholes...

But a perfect surface aspect derives from a good substrate wetting, perfect flow and good levelling properties of the liquid coatings.



Leveling

The best leveling is the achievement of the lowest surface area possible

- > The additive must have a relatively high surface tension
- Localized homogeneity of the surface tension at the coating / air interface
- Absence of "Surface Waviness"

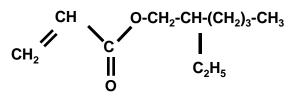
Mainly provided by copolymers based several acrylic monomers structure with different monomers ratio used, polymer structures (linear, branched,..), molecular weight and organic modification.



Substrate wetting, Flow and Leveling

Polyacrylate Products

Example of monomers used for Homopolymers or Copolymers



2-ethylhexyl acrylate

Advantages

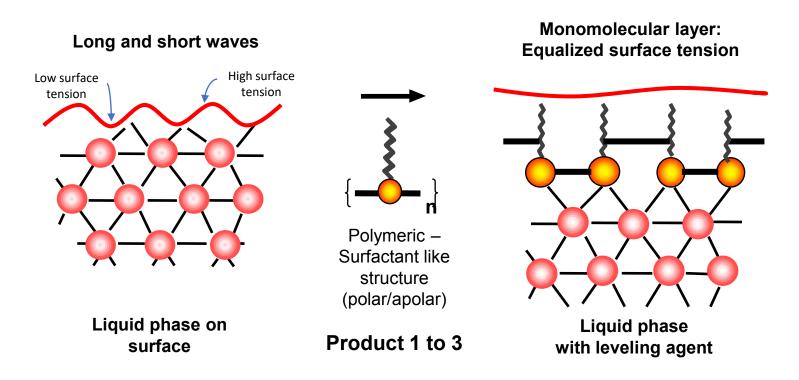
- ✓ higher surface tension than polysiloxane (better intercoat adhesion)
- ✓ Better compatibility than polysiloxane

Inconvenient

- ✓ Incompatibility may lead to haze and loss of gloss and DOI
- ✓ May decrease the surface hardness in case of low molecular weight



Levelling: Working action

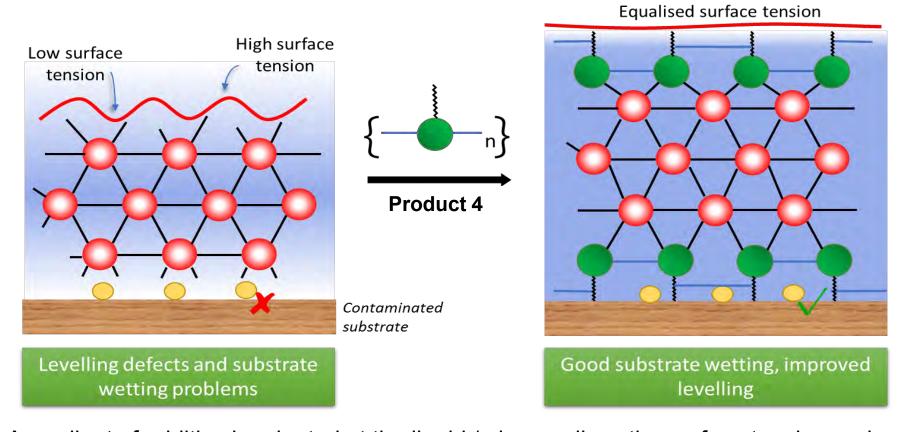


Polymeric leveling agents will be oriented at the liquid / air interface. Equalizing the surface tension, they reduce significantly the short waves and as a consequence improves the leveling.

Additives with medium surface tension



Levelling and substrates weeting: Working action



A gradient of additive is oriented at the liquid / air, equalizes the surface tension and reduces significantly the short waves and as a consequence improves the leveling.

The part of additive oriented at the liquid / solid interface, reduces the surface tenson and helps to wet properly the substrate, even contaminated.

(Additive with low surface tension)



Silicone-free polymeric levelling agents characteristics

They bring important properties in coatings

- ✓ Orange peel
- ✓ DOI
- √ Ghosting effect
- ✓ Clouding of metallic coatings
- √ Fish eyes, craters, pin holes
- ✓ Edge crawling
- ✓ Not affect intercoat adhesion (higher surface energy than polydimethylsiloxane)

They do not

- ✓ Improve slip effect
- ✓ Increase mar and scratch resistance



Products range of flow and levelling agents for water borne systems:

- **Product 1** VOC-free & Silicone-free polymeric levelling agent
- **Product 2** VOC-free & Silicone-free polymeric levelling agent lower viscosity
- **Product 3** VOC-free & Silicone-free polymeric levelling agent Higher open time
- Product 4 VOC-free polymer polysiloxane modified wetting substrate and levelling

Those "Products" are copolymers based on several acrylic monomers with different monomers ratio, polymeric structure (linear, branched,..), molecular weight and eventual organic modifications.



Basic data of levelling polymeric additives for water borne coatings

| | Product 1 | Product 2 | Product 3 | Product 4 | |
|---|---|--|---|---|--|
| Chemistry | VOC-free neutralized acrylic terpolymer | VOC-free neutralized acrylic terpolymer | VOC-free neutralized acrylic terpolymer | VOC-free neutralized modified polysiloxane acrylic terpolymer | |
| Active content | 48 % | 31 % | 48 % 52 % | | |
| Recommended dosage | 0,5 to 3,0 % | 0,8 to 3,5 % | 0,5 to 3,0 % (up to 5%) 1,0 to 3,0 % | | |
| Solvent | Water | Water | Water | Water | |
| Viscosity | 30 000 mPa.s | < 1 500 mPa.s | 25 000 mPa.s | 9 000 mPa.s | |
| Surface tension @ 1% in water (dynes/cm) | 45 Dynes | 45 Dynes | 46 Dynes 24 Dynes | | |
| Aspect and Colour | Clear to opalescent Pale yellow | Clear to opalescent Pale yellow | Clear, Pale yellow | Clear, pale yellow | |
| Main action & specificity | Flow & Levelling No foam stabilisation | Flow & Levelling Low viscosity for easy handling | I FIOW & LEVELLING I SUINGIFA | | |



Besides the **flow and levelling properties**, we can benefit of **positive side-effects** due to their chemical structure such as:

- Coalescing properties: Can replace co-solvents and wetting agents.
- ➤ Open Time extension: Improve the open time, and helps to decrease the level of coalescing agents.
- ➤ Pigments wetting properties: Can be also used a grinding resin for pigment concentrates in combination with a high molecular weight polymeric dispersing agent. Highest color strength.
- ➤ Weathering resistances: Because of the chemical structure, they do not affect the water resistance.
- > No loss of inter-coat adhesion, ideal for primers and top coat





On positive side-effects, we can make evaluation:

- Open time extension
- Wetting substrate performances

Open time performances evalua



Objective:

- ➤ Observe the impact of **Products 1 and 3** on drying time and open time in several water borne paints based on a Styrene-acrylic emulsion.
- The tests done help to compare the performances.

Open time and drying times are measured by using a drying time recorder (picture 1).

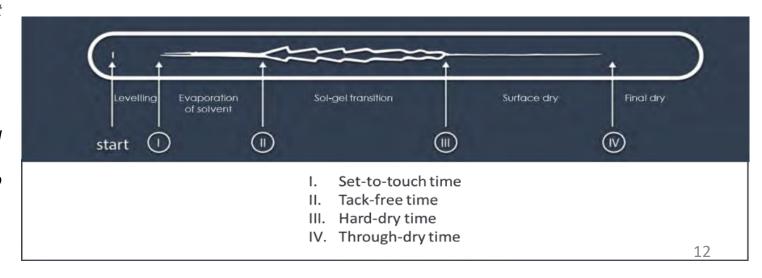
Drying time recorder

Paint or coating are applied on glass strips. Needles travel on these test tracks, over a selected time: 6, 12 or 24 hours (6 hours in our case). The drying time stages can be assessed as shown on following diagram.



Exemple of a drying time test measurement

Remark: In practice, all these stages are not always apparent. More often, we can easily observe the hard dry time (which we call drying time), and sometime the tack-free time (which we relate to open time).





Open time performances evaluation

Formulation of a white mat paint based on styrene-acrylic emulsion

| | Matt white Paint Base (Base M) | | | | |
|----------------------------|---|-----------------|--|--|--|
| Raw Materials | Description | Parts by weight | | | |
| Styrene-acrylic emulsion | Styrene-Acrylic binder - 40% solid in water | 34,0 | | | |
| TiO2 | TiO2 pigment | 14,0 | | | |
| Luzenac 20M00S | Talc | 3,0 | | | |
| Durcal 5 | CaCO ₃ | 21,2 | | | |
| Wetting / dispersing agent | Dispersing agent | 1,9 | | | |
| Defoamer | Defoamer | 0,4 | | | |
| Thixotropic agent | Non associative Thickener (ASE) | 1,4 | | | |
| Water | | 23,5 | | | |
| pH buffer | pH neutralizer | 0,3 | | | |
| Biocide | | 0,3 | | | |
| Sum | | 100,0 | | | |

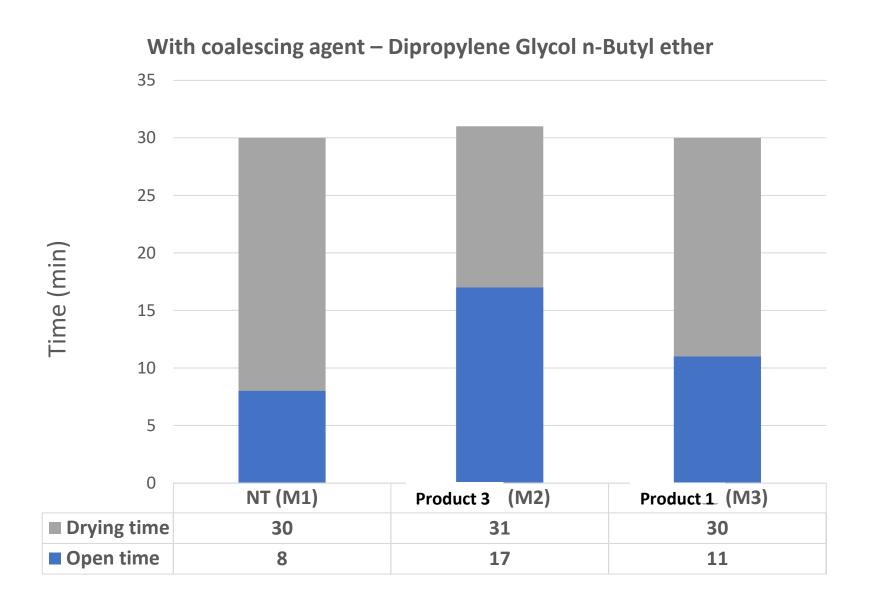


Open time performances evaluation

| Mat paint | | | | | | | | |
|------------|------------------|-------|--------------------------|-------|-------------------------------------|-------|-------|--|
| | | | Base Paint coalescing | | Base Paint Without coalescing agent | | | |
| Test n° | | M1 | M2 | M3 | M4 | M5 | M6 | |
| Base paint | Mat paint | 100,0 | 100,0 | 100,0 | 100,0 | 100,0 | 100,0 | |
| DPnB | Coalescing agent | 2,5 | 2,5 | 2,5 | | | | |
| Product 1 | Leveling agent | | | 2,5 | | | 2,5 | |
| Product 3 | Leveling agent | | 2,5 | | | 2,5 | | |
| Total | | 102,5 | 105,0 | 105,0 | 100,0 | 102,5 | 102,5 | |

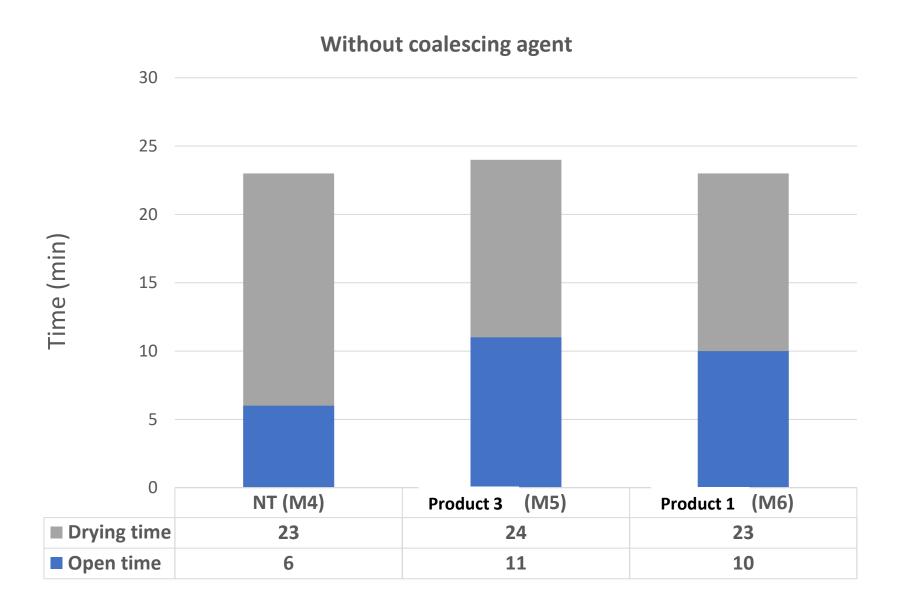


Open time performances evaluation





Open time performances evaluation







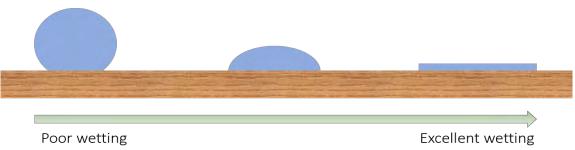
On the positives side-effect, we can make evaluation of:

- Open time extension
- > Wetting on contaminated substrate



Our actual products range provide performances on wetting substrate and levelling to the coatings. Very often to get both performances it is needed to use 2 different additives:

1 for wetting substrate



and 1 for flow and levelling.



Product 4, based on polyacrylate copolymer polysiloxane modified, associates substrate wetting performances with flow and levelling. It is a strong advantage for all formulators which do not want to add numbers of additives in their formulation, and strong costs saving also.



Flow and levelling performances evaluation

Evaluation with 2 types of white paints

| Paint A - based on polyester-polyurethane dispersion |
|--|
| - Little Lacou on polyector polyeroniano areperenen |

| Paint A - based on polyester-polyurethane dispersion | | | | | | |
|--|--|---------------------|--|--|--|--|
| Raw Materials | Description | Parts by weight (%) | | | | |
| Water | | 7,3 | | | | |
| Thixo Agent | Associative thickener (HASE) | 1,3 | | | | |
| Binder | PES/PUD | 56,7 | | | | |
| White concentrate | Based on TiO ₂ (70%) and Polymeric dispersing agent | 26,5 | | | | |
| Dispersant | Polymeric Dispersing agent | 0,6 | | | | |
| Luzenac 20 MOOS | Talc | 2,4 | | | | |
| Durcal 5 | CaCO3 | 4,0 | | | | |
| Defoamer | Polysiloxane emulsion | 0,2 | | | | |
| Thixo agent | Non associative Thickener (ASE) | 0,4 | | | | |
| DMEA | pH neutralizer | 0,6 | | | | |
| Total | | 100,0 | | | | |

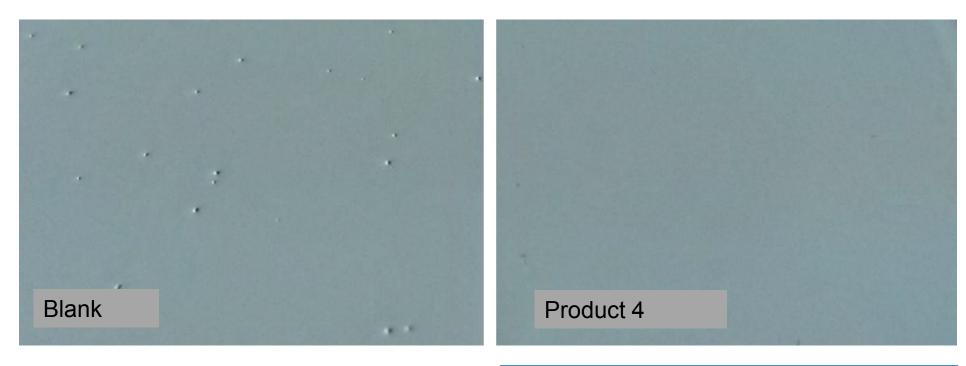
Paint B – based on Polyurethane disperion

| Raw Materials | Description | Parts by weight (%) | |
|-------------------|--|---------------------|--|
| Water | | 15,3 | |
| Thixo agent | Associative thickener (HASE) | 0,8 | |
| Binder | Polyurethane dispersion | 50,0 | |
| White concentrate | Based on TiO ₂ (70%) and Polymeric dispersing agent | 29,8 | |
| Dispersant | Polymeric Dispersing agent | 0,2 | |
| Luzenac 20 MOOS | Talc | 0,6 | |
| Durcal 5 | CaCO ₃ | 2,1 | |
| Defoamer | Polysiloxane emulsion | 0,4 | |
| Thixo Agent | Non associative Thickener (ASE) | 0,6 | |
| DMEA | pH neutralizer | 0,2 | |
| Total | | 100,0 | |



Flow and levelling performances evaluation

Product 4: Evaluation of levelling effect



Paint A: Application, laboratory conditions:

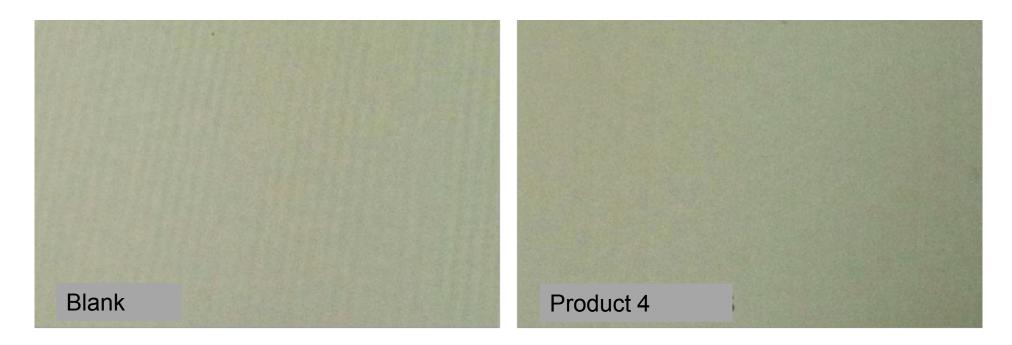
- On glass panel
- K-Coater application, thickness 100 μm (wet)
- Ambient drying (23°C)

Product 4 improves the surface appearance of coatings. Picture shows a significant improvement of cratering and popping when it is used in the paint A.



Flow and levelling performances evaluation

Product 4: Evaluation of levelling effect



Paint A: Application, laboratory conditions:

- On glass panel
- K-Coater application, thickness 100 μm (wet)
- Ambient drying (23°C)

Product 4 enhances flow and leveling.

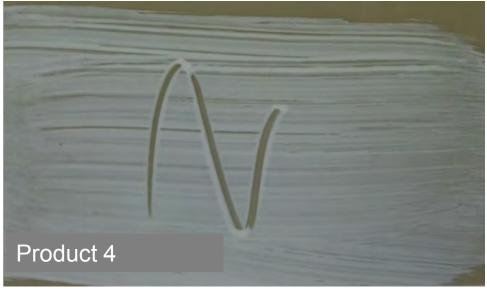
It allows a significant attenuation of the applicator's marks when used in the paint B.



Flow and levelling performances evaluation

Product 4: Evaluation of Substrate wetting effect





Paint A: Application, laboratory conditions:

On degreased polypropylene panel (Surface energy ≈ 30 dynes.cm⁻¹ No specific surface treatment have been proceeded.). Brush application (wet and squeezed). When the paint is just applied, a mark is made using a wooden stick.

This helps to observe an eventual de-wetting effect (crawling effect or paint retractation) on the coating film edges.

Paint without additive, shows an important dewetting. It doesn't recover properly the substrate (Crawling effect)

Paint with **Product 4** doesn't retract and wet perfectly the substrate.



Product 4 – performances summary

- ✓ Improves substrate wetting
- ✓ Reduces edge crawling
- ✓ Improves orange peel
- √ Improves DOI
- ✓ Reduces fish-eyes, craters, pin-holes
- ✓ No negative impact on gloss and rheology
- ✓ No negative impact on the inter-coat adhesion
- √ "2 in 1" additive



Products 1 to 4: Selection table of efficiency on usual water borne paints based on:

Acrylic and styrene-acrylic based emulsion

Polyurethane dispersion

Hydro-reducable polyester and alkyd resins

Product 1: Modarez PW 336 Product 2: Modarez FA 365 Product 3: Modarez PW 363 Product 4: Modarez PW 677

| PRODUCTS | Wetting substrate | « anti- silicone » effect | Flow | Levelling | Gloss | Extending Open time | Coalescing effect | Degassing effect | Easy-to- handle |
|-----------|----------------------|---------------------------------|------|-----------|-------|------------------------|-------------------|---------------------|--------------------|
| Product 1 | + | 0 | +++ | +++ | ++ | ++ | +++ | ++ | + |
| Product 2 | + | 0 | +++ | +++ | ++ | ++ | +++ | ++ | +++ |
| Product 3 | + | 0 | +++ | +++ | ++ | +++ | +++ | ++ | ++ |
| Product 4 | +++ | ++ | +++ | +++ | ++ | + | ++ | + | +++ |



Polymeric Flow and Levelling Agent for water borne coatings: Performances summary

- ✓ Improve the flow and levelling
- ✓ Improve substrate wetting
- ✓ Reduce edge crawling
- ✓ Prevent orange peel
- ✓ Improve DOI
- ✓ Reduce fish-eyes, craters, pin-holes
- ✓ Improve wetting pigment
- √ VOC-free
- ✓ Coalescing effect help
- ✓ No negative impact on gloss and rheology
- ✓ No negative impact on the inter-coat adhesion



Thanks for your attention

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